

LIVING DIVANI GOES SUSTAINABLE

Passion for quality, attention to detail and respect for people and environment; these are some of the values that have defined Living Divani for over 50 years, making it a reality with an authentic character. Dedication, experience and a privileged relationship with forms and materials allow the Company to create products with a refined aesthetic, designed to last over time. In a process of constant dialogue between the creative phase and the making, Living Divani conducts an intense research and selection of the materials and upholstery to be used, with attention to innovation, establishing positive synergies with its partners throughout the entire supply chain.

The brand's commitment is to implement the inclusion in the product development phases (from the idea to its making), of more and more sustainable solutions, aimed at the protection of the planet, its resources and the people who inhabit it. As an example, the components of the Kasbah outdoor sofa, launched last year, are the result of a research and development process. The structure is made of Burma Teak, a wood that comes from certified plantations; furthermore, the plastic elements are obtained recycling the waste from the processing of nylon yarns used for clothing.

Moreover, introducing into the collection new Zero Impact leathers and new fabrics, in collaboration with renowned companies, that respect environment and human well-being, means embracing a green oriented process, which includes certified and renewable coverings to create long-term economic, social and environmental value.

ZERO IMPACT LEATHER COLLECTION

Two new **Zero Impact leathers** have been added to the collection, together with leather Natural, introduced in 2015, they are the result of more than 10 years of research and development aimed at reducing the environmental impact of production throughout its entire cycle. They represent articles of the highest quality, made without heavy metals, within a short supply chain, with maximum reuse of waste and reduced emissions, which are zeroed thanks to the UNFCCC-certified CO2 emission offsetting plan.

Leather Teak: through-dyeing aniline, free of chromium and heavy metals. Available in 7 colour variants. Elegant and at the same time contemporary in its look, leather Teak distinguishes itself being a combination of performance and aesthetics that amaze the eye and the touch.

Leather Mandorlo: through-dyeing aniline, free of chrome and heavy metals. Available in 7 colour variants. The fresh and dynamic appeal expresses the distinctive character of this nabuk leather, which features a soft and silky hand, for a refined upholstery suitable for different situations.

REVIVA® COLLECTION

The quest for excellence that guides Living Divani from its origins, with a vision that constantly looks to the future, is an approach that looks at sustainability. Thus, it has been decided to collaborate with **RaDa®** including in collection two articles from the Reviva® Collection, entirely made in Italy with 100% recycled PET and 100% recyclable at the end of their life cycle. Every year, in fact, the consumption of single-use plastic bottles increases, and the brand has decided to commit itself by promoting and contributing to their recycling. Specifically, through a mechanical process, plastic bottles are transformed into polymers and then into completely recycled and further recyclable polyester yarns, which are then translated into the innovative Reviva® Collection fabrics, completely designed and manufactured in Italy. The use of recycled polyester, which requires fewer processing steps, implies the use of less energy during the production process, resulting in a significant reduction in carbon emissions. Furthermore, in addition to the institutional certifications (GRS, TC, LCA, OEKOTEX), all batches of fabrics belonging to the Reviva® Collection are accompanied by a QR code that makes possible to retrace and document the entire supply chain, in order to detect their originality "from the plastic bottle to the finished textile".

Specially, Living Divani has chosen the articles **Hero**, with a plain-coloured pattern and lively colouring, and **Amelia**, bouclè proposed in natural and blue shades, both ideal for indoor and outdoor environments, as well as being fire-retardant certified.

Links for further information: <https://vimeo.com/596404025> and <https://vimeo.com/465392252>