

LIVING

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Living Divani @ Lamborghini Lounge Doha

Living Divani renews the partnership with Automobili Lamborghini furnishing the elegant floating pop-up Lounge at Pearl Doha. The Lounge, reachable from the exclusive Marina in Marsa Arabia, is accessible by invitation from November 21st to December 18th, allowing guests to explore the uniqueness of the brand's lifestyle and DNA in a refined and modern setting.

The space covers a total area of 320 square metres on two floors, with a direct view of the sea and the Pearl Doha.

Composed of different areas (indoor and outdoor), it is fully furnished with Living Divani products that give a sophisticated character without sacrificing comfort for intimate and cosy environments. Iconic models, such as the Extrasoft sofa and the Frog armchairs, are placed side by side with the most recent proposals, from the Clan armchairs to the Sumo family, passing through the Kasbah collection, sharing a contemporary design defined by pure lines and shapes, expressed through natural materials and delicate colours.

A unique **brand experience** in which the products of two Made in Italy excellences meet and share common values, including design and iconicity.

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Perfect, harmonious proportions and a feeling of understated luxury are the distinguishing features of Living Divani, a family-owned company that has made its trademark of upholstery. Since the early 1970s, the Company has followed a clear path, maintaining an intensive dialogue with the contemporary world and becoming one of the landmarks in the design landscape. Strategic is the alliance with Piero Lissoni who, since 1988 has led the firm's unique style in his dual role as art director and designer, seeking to express at best its distinctive language made of discretion and formal neutrality. The Living Divani collection is conceived as well for the Contract sector, where quality, technical performances and custom-made solutions qualify the company to be active globally in different fields: offices, banks, airports, hotels, waiting areas, museums, restaurants and showrooms. Significant acknowledgement of the path of excellence of Living Divani is the entry in Altagamma in 2012. Since September 2020, Living Divani Gallery is the brand's Milanese outpost, designed by Piero Lissoni as a theatrical stage where to represent the thousand facets of Living Divani' style, which further expanded in 2021 featuring new exhibition areas that develop in continuity while experimenting with new languages, in a surprising stylistic mix capable of enchanting for the perfect harmony.



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