

LAUNCH OF THE 2020 LIVING DIVANI COLLECTION.

NEW PROJECTS BY: PIERO LISSONI, DAVID LOPEZ QUINCOCES AND STEPHEN BURKS

Living Divani Headquarters Showroom

Strada del Cavolto, 22040 Anzano del Parco

After the **celebrations for the 50th anniversary from the foundation of the Company and 30 years of art direction of Piero Lissoni**, Living Divani looks towards the future with the usual **lightness**, but with a new acquired awareness. If last year a large exhibition, a book and a limited edition collection confirmed to the world the maturity of the maison based in Brianza, entering with full rights in the Gotha of historical names of Italian furniture, in **2020 the Company continues its daily journey**, with the elegant yet decisive gait that made it a point of reference in the design scene, **inaugurating its new Milanese outpost: Living Divani Gallery**. With its windows overlooking Corso Monforte and Visconti di Modrone, this space has been conceived as a theatrical stage where to tell the thousand facets of the brand: a place of pure abstraction that condenses the quintessence of the brand's interpretation of beauty, showing "in progress" settings and becoming the new place to be visited in the city, offering always different suggestions not only to clients but also to passers-by and design lovers.

At the same time, Living Divani completely revises the showroom in Anzano del Parco, staging the brand's lifestyle in uninterrupted and fluid exhibition spaces, with spectacular views of the surrounding garden: in a harmonious dialogue between **icons and novelties of the 2020 collection**, within the architecture signed in 2007 by Piero Lissoni.

The 2020 collection, which results from the strong synergy between the Art Director and Carola Bestetti, the second generation and a reference figure for the talent scouting that distinguishes the brand, is increasingly **structured, composite and refined**. Existing families are expanded, ideas develop, and the brand's vision of ethereal and delicate beauty moves with ease from **the living room to the bedroom, from the dining area to the outdoor**, involving sofas, coffee tables, armchairs, chairs, tables, bookcases, storage units, lamps, accessories, up to carpets and Styling objects. Essential products but impeccable in the execution for a real "**Living Divani**" world that has been able to conquer the most sophisticated international audience.

As always, protagonists of the collection are the upholstered systems by *Piero Lissoni*. Tribute to the essence of elegance, the **new lenticular sofa Sumo** welcomes the visitor inspiring dynamism, character and energy through the entrance hall as well as in the first showroom ambience, with its slender and unique silhouette, rigorous yet fluid. The tapered and essential shape of the frame, pleasantly concave and raised on metal feet, is opposed to the large and welcoming padded components; the union of these two apparently contrasting elements, amazes with a proportionate and harmonious result. Sumo is available in two variants, as sofa in two sizes or daybed, combinable with coffee tables that enrich the versatility typical of the everyday life, offer various possibilities of interpretation and personalization. Along with this 2020 novelties, on the wall featuring is the **Sailor bookcase** by *David Lopez Quincoces*, revised with the introduction of elegant storage units and in the center the **Pebble Low Table**, by *Lanzavecchia+Wai*. The free-standing **Islands**, born from the meeting of Living Divani's routes with those of the New York designer-traveler *Stephen Burks*, completes the presentation. Accessible on various sides thanks to the perimeter of pivoting slats, this product is now transformed into a compact presence, now into an airy element, for different interpretations always conveying a taste of refined craftsmanship.

Family-owned Company, Living Divani structures its collection recognizing the importance of this value which represents a key to success, a distinctive character in the design landscape. When we speak about "**families**", we are not only referring to the founding one; to characterize the Living Divani collection there are plenty of them, each different from the other, but sharing the same vision of ethereal and refined beauty typical of the brand. Wall, Ile, Lipp and Rod, to name

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a few, are some examples of how Living Divani is able to develop characterizing elements and details on new and different variants, each of them featuring its own interpretation and personality.

With the **Rod family**, designed by *Piero Lissoni*, Living Divani offers various functional and expressive possibilities for the living environment, sharing a light and airy shell, lined with inviting cushions enhanced with quilted details and buttons at sight. Launched in 2016, the modular **Rod System** is expanded with the curved model **Rod Bean**: fluid and dynamic shapes which perfectly integrated with the existing ones, opening to new settings and combinations, which come together sinuously to make even more alluring spaces. Lastly, the **Rodwood** version cannot be missing, in which the shell at sight is presented in Stone Oak®, for an extremely natural visual effect. The **Era Table** by *David Lopez Quincoces* in different heights and sizes complete the setting: the selection of materials distinguishes each creation emphasizing the sophisticated soul of these objects, rarefied notes to be freely disseminated in the home and at the same time passe-partout for the contract.

Even this year the collaboration with the Spanish designer *David Lopez Quincoces* is in the foreground, started in 2014 and strengthened year after year. Launched in 2019, the concept of the **Sailor bookcase is now enriched**, giving the opportunity to accommodate the new storage units, with flap door. Designed to flexibly meet the needs of either the living or the office area, freely alternating shelves and storage units, Sailor characterizes the space with lightness and balance, in a calibrated project in the name of refined craftsmanship.

Protagonist in the night area is the **Floyd-Hi Bed** by *Piero Lissoni*, which, as the homonymous sofa, is distinguished by the detail of the large and soft cushions laying on the lowered headboard, creating a pleasant play of heights, joints and textures, in the sign of three-dimensionality and pureness of lines. It is surrounded by the **Track** bench by *David Lopez Quincoces*, upholstered in leather, the cylindrical **Moon** bedside table by *Mist-o* and the **Era Comodino** by *David Lopez Quincoces* to outline a bedroom with a strong character that does not give up surprising details. From the firm's collaboration with *Shibuleru*, the design studio founded by Lukas Scherrer, captures the attention on the wall **Aero V**. Born as an evolution of the homonymous bookcase, this valet stand is characterized by a simple elegance: a multifunctional item that gives precise style to the surrounding ambience. The **Flow** rocking chair, together with the **Vizio** cup holder, create a small area of intimacy.

Research, technology, craftsmanship and story-telling are intertwined in the works of Studio *Lanzavecchia + Wai*, the result of the synergy sprung at the Design Academy Eindhoven between the Italian designer Francesca Lanzavecchia and the Singaporean designer Hunn Wai, who, for Living Divani, created **Pebble**, a writing desk/vanity inspired by the materiality and organic form of stones, that reveals a surrealist and neo-décor spirit, poised between dreams and reality. It is accompanied by the **Nina** stool by *David Lopez Quincoces* which, with its elegant structure in steel rod, represents an exercise of orthogonal projections, for a piece of furniture that is both minimal and at the same time decorative.

For the living area, *David Lopez Quincoces* has designed **Greene**, a sofa defined by gentle curves for a relaxed and casual proposal, restating once again the attention toward every small detail. The experience gained over the years alongside Naoto Fukasawa emerges in the creative work of *Keiji Takeuchi*, a designer born in Japan with a studio in Milan, whose piece for Living Divani, **Clivio**, presents a minimalist design, in line with the visual harmony and symbolism typical the Japanese culture. Table-sculpture made of marble or wood, **Menhir**, by *Piero Lissoni*, is a surprisingly timeless object that can enhance any room with elegance. Scenographic presence, the bar cabinet **Aero B**, by *Shibuleru*, shares the same lightness of the bookcase, concealing a container through shutter doors that slide along the perimeter.

Going backwards through the space, you come across a pair of **Lipp and Lipp Rattan** armchairs, as a small waiting room before the meeting room, lighted up by large windows, which houses a large meeting table and an area entirely dedicated to coverings and materials that embellish the

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Living Divani collection. A spectacular wall display shows the fabrics and leathers, while the samples of the different finishes available are placed in neat drawers which, together, help in conveying the impeccable image of the brand style, with attention to every detail.

To rest between one meeting and another, and comfortably discover the history and know-how of the brand, it is possible to enjoy a free standing "island" element of the **Floyd-Hi** sofa by **Piero Lissoni** characterized by the sculptural foot, classic and hi-tech at the same time to outline the domestic and contract spaces. To complete, the "**Light with a table**" floor lamp, which takes inspiration from a streetlamp and transforms it into a multipurpose home sculpture, signed by **Keiji Takeuchi**.

For a complete relaxation is a wide **Extrasoft** composition, a visual icon of the brand signed **Piero Lissoni** and dated 2008, still today a bestseller in its double indoor and outdoor variant: a graphic design in space, a game of dotted geometries to suggest infinite possibilities of customization, completed by the "C"-shaped **Tethys** table by **Gabriele and Oscar Buratti**, dominated by the expressive strength of the circle and the appeal of the materials such as the marble and the refined woods.

The building winds also alongside lateral passages open onto small internal courtyards, completely exposed to the light, to reach another area of the showroom, characterized by a backlit wall and embellished by bamboo partitions, through a telescope corridor that offers a showcase and unique importance to the **Bloom** armchair by designer **Piergiorgio Cazzaniga**. Apparently simple, Bloom, as the name suggests, hides an intrinsic complexity and beauty, just like the blossoming of a flower.

In a small meeting room, the **Drop Table** by **Junya Ishigami**, a transparent sculpture-like object of pure aesthetics and clear poetic, is flanked by the **Family Chair** collection, made of five different chairs that in an ironic and slightly surreal way, seem to be the children of the distortion produced by the lens-plan of the table. On the wall are the **Bukva** sculpture-like bookcases by **Victor Vasilev**, which appear as a work of art.

A first living area welcomes the Floyd-Hi 2 family, characterized by fluid and reassuring shapes that develop in the space to create the desired composition, for solutions with great sobriety and gentle seats. A new classic with a contemporary vocation that opens up to personalization, composition, influences, the new variant Floyd-Hi 2 System by **Piero Lissoni** is designed to bring its impeccable elegance, precious materials, tailored craftsmanship, within any ambience. Designed combining a single basic module, **Grek Box** by the brothers **Gabriele and Oscar Buratti** is a storage unit which can be wall-mounted or floor standing, whereby create various combinations with a single basic unit, either placed side by side, overlapped, at an angle or two-faced. Placed in the center, the **Plane** coffee tables by **Massimo Mariani** are composed by two tempered glass panels, encasing a slanting slab either of walnut solid wood or Stone Oak®, or in marble.

In the second bedroom, the **Rod Bed** by **Piero Lissoni**, evolution of the **Rod** sofa, is characterized by the quilting details and buttons at sight on the headboard. It is accompanied by the **Stilt** bedside table by **Marco Guazzini**, the **Track** bench by **David Lopez Quincoces**, the **Chauffeuse** armchair with housse by **Piero Lissoni**, the **Starsky** triptych table by **David Lopez Quincoces** and the **Off Cut** bookcases by **Nathan Yong**. On the wall the **Galileo** mirror, by the Como-born designer **Mario Ferrarini**, mixes geometry and movement, in its "nero-patinato" painted version. In the central setting, it is possible to experience the refined world of Living Divani, dominated by the sleek lines of the **Ile** family by **Piero Lissoni**, declined in the sofa, bench and coffee table variants: a full and soft volume placed on the open hand of a branch, reminiscent of a nest. The concepts of weight and strength are overturned: reduced to a minimum thickness, the robust skeleton lightly and effortlessly supports the upper part, which is voluminous, welcoming, visually more important. Designed by **Piergiorgio and Michele Cazzaniga**, the **Reader** armchair completes the area: a revisitation of a bergère with a markedly retro feel but a pure Living

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Divani's spirit. The shapes and volumes are softened, all in the name of relaxation: the silhouette is enveloping and comfortable and its proportions are perfect.

A new living area develops around the new Islands Low Table, a family of coffee tables available for both indoor and outdoor, designed by **Stephen Burks** who draw on to the design of the **Islands** storage to give birth to objects able to decorate both residential and contract spaces in the name of a luxury that speaks of the past, proving to be contemporary. Surrounding them, the **Dumas** sofa, design **Piero Lissoni**, which reproduces, in a renewed way, a form that in the memory is the ultimate comfort thanks to generous and liveable padded forms, always in the name of absolute simplicity, which defines the artistic style of both the designer and the Company. Together with it, a pair of **Sartor.C** armchairs represents the quintessence of Living Divani discreet luxury through the attention toward artisanal craftsmanship and details, that enhance the textures and the sensory experiences.

Designed for the dining room, but also usable as an operational and work area, Living Divani presents the **Notes** table by **Massimo Mariani** in a variant inspired by oriental conviviality, proposing it complete with Lazy Susan, a round central top that, by rotating on itself, invites to sharing and socializing together with the elegant **Era Chair** by the Spanish designer **David Lopez Quincoces**, so slimline as to appear audacious, holding a padded seat and backrest band.

NeoWall gives priority to the proportions of the individual elements and their overall harmony, in addition to the comfort of the seating: a collection that fits perfectly into the Living Divani range, adding elegance, calibre and discretion to the landscape of the modern home. Paired to this iconic bestseller, are the **Flap** low table, of the Milanese Studio Klass, Marco Maturo e Alessio Roscini. This storage-table are defined by a lacquered structure which welcomes a wooden top, enjoying always different relationships between humans and products. The compact volume and original proportions of the **Twin** armchair, by **Piero Lissoni**, perfectly fit the setting, being suitable for the home and ideal for contract projects.

Characterizing the space with sophistication and elegance, the new Era Scrittoio is born as an evolution of the homonymous family, launched in 2017 and expanded in 2018 by the Spanish **David Lopez Quincoces**. This desk features graphic lines and refined material and chromatic combinations, that create an harmonious composition in the space: a precise image that has its focus in the essentiality, but that does not give up small charms. To accompany it the **George's** chair by the same designer, with a very simple design, unusual, with character. It represents an exercise in pure geometry that ranges from the triangle traced by the legs to the converging curves of the backrest. To complete this night area, the **Extrasoft Bed**, a perimeter of soft and regular volumes embellished by visible stitching, which become asymmetrical in the headboard, conveying a desire to relax, together with energy and character.

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