

## **Design and virtual reality: the 2020 Living Divani proposals are protagonists of the first Virtual Apartment**

The first virtual apartment is developed by Living Divani to allow its public to live, through a digital and engaging experience, the proposals launched last 2020, set in different ambiances ranging from living areas, to dining and night rooms, up to a large outdoor terrace. Overlooking the garden that peeks out from large windows, this residential space shows light wooden floors and candid white walls enriched by paintings of delicate colors and geometric compositions, to enhance the pure and precisely essential shapes, but impeccable in their execution, of Living Divani furnishings that follow one another like elegant presences in the different rooms.

As if entering in a real home, a first welcoming area proposes the **Aero V** by **Shibuleru**, a valet stand characterized by basic elegance. This product expertly composes uprights and matt-black painted shelves, in a calibrated simplicity that betrays a sophisticated work of subtraction.

The first area to welcome the visitor is a large living room that bears the unmistakable signature of **Piero Lissoni**. Tribute to the essence of elegance, the **Sumo** lenticular sofa infuses dynamism, character and energy into the space with its slender and unique silhouette, rigorous but fluid. The tapered and essential shape of the frame, pleasantly concave and raised on metal feet, counters with the wide and welcoming padding; the combination of these two apparently contrasting elements amazes with a proportionate and harmonious result. To complete the area a pair of **Frog** armchairs, the iconic product designed in 1995 by **Piero Lissoni** and considered the forerunner of low and wide seating and of a new, more relaxed way of living. Over the years, Living Divani has edited several variants, starting from the padded version here proposed upholstered in delicate leather, up to the chaise lounge, suitable for enhancing even outdoor spaces with style and refinement. In the center, the **Grek** coffee table by **Gabriele and Oscar Buratti**, with a strongly industrial aesthetic, creates an impressive supporting surface cut through by a central gap that serves as a magazine holder or container for objects, hiding a compartment under the top. The **Islands** free standing storage units by **Stephen Burks** are offered as perfect complementary furniture, accessible on the various sides thanks to a perimeter of slats arranged with apparent randomness. The latter, thanks to the central pivot, turning on themselves, now creates a compact presence, now an airy element, for different interpretations of the same product, always conveying a taste of refined craftsmanship.

The elegant dining room develops around the **Brasilia** table by **David Lopez Quincoces**, a project that rejects straight angles, replacing them with a free and sensual curving, inspired by nature, proposed in the version with a Stone Oak<sup>®</sup> top and legs "cement-effect" painted, combined with the classic **Maja D** armchairs with housse by **Piero Lissoni**. Scenographic presence, **Aero B** bar cabinet by **Shibuleru** shares the same lightness of the bookcase, concealing a container through shutter doors that slide along the perimeter, offering a dynamic alternation of full and empty spaces. Designed to flexibly respond to the needs of the living or office spaces, the concept of the **Sailor** bookcase, by **David Lopez Quincoces** is now enriched, giving the opportunity to accommodate, between the airy pace of the vertical posts, in contrast with the tighter rhythm of the slender shelves, the new storage units, with flap door.

A selection of the Outdoor collection is pleasantly set on the terrace. Through appropriate materials, they reinterpret some of the brand's classics, such as **Extrasoft**, a visual icon signed by **Piero Lissoni** and launched in 2008, still today a bestseller in its dual indoor and outdoor variant. Soft and cocooning version of Extra Wall, the first revolutionary product to offer a 360° view in the living room, it becomes a graphic design in the space, a game of geometries accompanied by the **Family Lounge Table**, a steel sheet with a very simple silhouette that acts as a comfortable table top. Perfect for dining outside, the sculptural shapes of the **Wedge** table, design **Arik Levy**, "cement-effect" painted, enchant revealing a set of symmetries inspired by the lightness of an origami, accompanied by the **Rivulet** chair by **Junpei & Iori Tamaki**, whose structure is embellished with a decorative weaving that becomes its characterizing element. Open-air relaxation continues thanks to the elongated silhouettes of

the **Agra** sofas by **David Lopez Quincoces**, with their neoclassical elegance, combined with the **Ile** coffee tables, featuring delicate smoky gray glass tops.

Continuing the virtual experience inside, the path leads to a “telescope” corridor that shows on the wall, the combination of two products which surprise in their essentiality. Traditional Japanese style and Italian design are skilfully expressed in the **Inari** console by **Mist-o**, a designer duo composed by Tommaso Nani and Noa Ikeuchi operating between Milan and Tokyo. Elegant black monolith, **Inari** is made up of steel sheet elements that come together until merging, creating a harmonious whole: a macro-ideogram that personalizes a part of the house, as well as an office or a hotel room creating a refined niche. Visual harmony characterizes also **Mario Ferrarini's Galileo** mirror, an object in constant balance, ready to swing to reflect the world in its many facets. Moving in the corridor it is possible to discover, on the one hand, a relaxing room, while on the other some of the proposals designed for the sleeping area in a bright bedroom.

The protagonist for the relaxing room is the modular sofa **Floyd-Hi 2 System** by **Piero Lissoni** characterized by the armrest set between the backrest and the seat that gently curves. This upholstery family allows to combine fluid and reassuring shapes that develop in space to create the desired composition, for solutions with great sobriety and generous seating, combined with the **Islands Low Table** by **Stephen Burks**, shown in the version with top black lacquered, in marble and veneered in Stone Oak®. The **Light with a table** floor lamp illuminates the scene, capturing the suggestion of an urban lamppost and transforming it into a multi-purpose domestic sculpture, signed by **Keiji Takeuchi**. Its essential and graphic silhouette, with retro style references, is the result of a skilful construction: a base to provide stability, a metal tube that curves and ends in a source of light and a table connected to it, equipped with wireless charging technology. On the wall, designed by the rigor of thin sheets of aluminum **GreK Box** by the brothers **Gabriele and Oscar Buratti** is a system of open containers, born from the different aggregation of a single basic module. The balance of full and empty spaces results in compartments of different heights to house books and objects of various sizes. Finally, a coat hanger that becomes a graphic presence **Ceiba**, by **Luis Arrivillaga**, is a dance of slender structures moving around a central pivot that close and reopen, giving different points of view and ways of use.

Opposite to this second living area, is the bedroom area where protagonist is the **Floyd-Hi Bed** by **Piero Lissoni** which, like the homonymous sofa, is characterized by the particular large and soft cushions that rest on a lower headboard, creating a pleasant play of heights, joints and textures in the sign of three-dimensionality and purity of lines. It is surrounded by the **Track** bench by **David Lopez Quincoces** in leather, the cylindrical **Moon** bedside table by **Mist-o** in charcoal-dyed oak and the **Era** bedside table by the Spanish **David Lopez Quincoces**. Belonging to the same family, the new **Era Scrittoio**, accompanied by the **George's** chair in the light version, creates an ideal study-corner suitable for different uses and possibilities. The wood veneered top, the lacquered sides and front of the drawer, the gunmetal gray coloured tubular steel structure and the contrasting brass feet create a harmonious composition in the space. The elimination of the superfluous is repropounded in the **Materica** table lamp by **Leonardo Talarico**, a sculpture object that captures a fleeting intuition, the result of free expression. An elegant reading area is created around the **Greene** armchair by **David Lopez Quincoces**, raised on thin feet, where the external shell, structured but soft, accommodates large cushions, together with the **Off Cut** bookcases by **Nathan Yong**, made by assembling small pieces of solid wood.

Finally, the scene is refined by the **Sin Titolo and Ceci n'est Pas un Baroque** carpets, design **Harry Paul**, and **Misore** design **Mist-o**, chosen to complete the idea of a world characterized by great quality, finished in every small detail, where to live a casual and cosmopolitan atmosphere.