

## @ FIERA MILANO RHO Hall 7 Booth C 11-D16

**Salone del Mobile.Milano 2023** comes with a promise: to be unforgettable! Living Divani presents itself at the sixty-first edition of the world's most important design event, with a booth of over 800 sqm to propose a place that is meant to be home.

The project curated by *Piero Lissoni*, Art Director of the brand since 1989, recounts Living Divani's renewed "silent elegance" through a sequence of intimate and delicate environments in which fine materials, sophisticated fabrics and well-defined forms become the subjects of the narrative. The home as a place of intimacy and privacy is juxtaposed with contexts of sociability and encounter, and past collections join new proposals in a concert of notes that is both charming and essential.

Wide and spacious, the <u>first living area</u> connects two ever-expanding families. The **Sumo**, sofa broadly known for its pure and rigorous line signed by *Piero Lissoni*, which comprises the homonymous armchair, bench and coffee table, in dialogue with the new proposal, designed by the Architect: the **Clan** sofa. Evolution of the **Clan Alta** armchair, presented last year, now enlarged in size, this seat is also conceived to offer a concrete answer to every need in the sign of elegance, quality of materials and details. Overlooking, the majestic presence of **Sailor** bookcase by **David Lopez Quincoces**, astonishes with its visual lightness and refined elegance that does not renounce functionality, accommodating, between the airy pace of the uprights, storage units in wood with flap door.

Characterizing the architectural perimeter of the booth is a complement that can furnish the space with uniqueness and style: the new **Railway** storage unit, which inaugurates the collaboration with **Giacomo Moor**, alternates open parts with closed compartments and is the result of a research path around industrial semi-finished products that has accompanied the designer for some time.

A square-section metal tube supports the cabinet and, rotated 45 degrees along its longitudinal axis, becomes the track for a sliding door

The formal synthesis and essentiality of the product conceals a series of technical solutions to ensure the perfect parallelism between the shelves, as much as to manage the encounter between uprights and rails. Conceived in two different heights: in the lower version it can be a storage or a TV cabinet, in the two-level one a sideboard serving a dining area.

Cozy and reserved is the <u>sleeping area</u>, which develops around the new **Sumo bed**, signed *Piero Lissoni*. Essential in line and dynamic in shape, it echoes the concept of the homonymous family both in aesthetics and in the structure of the headboard with a headrest mechanism that can be adjusted to various positions to interpret new attitudes and rituals of bodies and minds. Completing its functionality and comfort, a new version of **Sumo bench** parades at the foot of the bed. A pair of **Oolong** wing chairs by *Piero Lissoni* flaunt their timeless look with their measuredly organic silhouette and create an intimate and sophisticated refuge where tactile and material sensation is central. Unmissable presence, the **Aero D** writing desk by **Shibuleru**, is a complement that reinterprets in a linear way the needs of contemporary living: a piece of furniture in balance, the result of a progressive formal subtraction to reach the essence. Together with it the **Kigi** coat hanger by *Junpei and Iori Tamaki*, an accessory that catches the attention for its unconventional shape capable of enhancing the peculiarities of each individual element.

A <u>subsequent display area</u> contrasts two settings that combine established collection with new models. On one side is the **Greene** family by **David Lopez Quincoces**, and on the other a combination of **Rod** sofas signed by **Lissoni**, both displayed in fixed and modular variants.

In the first setting as a novelty, parade the **Ark** armchairs, also signed by the Spanish designer: expression of the beauty of a living and natural material such as wood, this seat is defined by a simple and pure line. Wood, a vehicle of expressiveness, is worked and curved to create a dynamic yet harmonious shape with timeless charm, playing in contrast with the metal rod legs. Opposite, the new **Alvea** triangular console by **Marco Lavit** sublimates woodworking. The transparency and the play of light and shadow of the top, highlight the cavity of the wooden volume that finds stability thanks to the metal crosspieces which are the only floor supports. A new object, a piece of furniture that adds with character to the Living Divani catalog.



The <u>second area</u>, on the other hand, is completed by the new version of the **Confident "Wood"** armchair in the variant with a wooden shell, designed by **Piero Lissoni**.

Balancing the ensemble is a <u>dining environment</u>, where screened by the **Sailor** bookcase, one can admire the discreet and sophisticated **Graft** table by **David Lopez Quincoces**, characterized by a top grafted to the legs with a geometric and minimal design, born from the fusion of the carbon structure, and the traditional wood finish.

The table is surrounded by the **Ticino** chairs, design **Shibuleru**, a compact and stackable seat with a streamlined profile, in its different material declinations.

<u>The path</u> continues with a wide **Extrasoft** composition, a brand bestseller icon by **Piero Lissoni**, which for this edition of the Salone del Mobile is proposed combining the upholstered modules with the more functional storage unit in essence. Also for this setting, the **Oolong** armchairs give a corner of privacy and intimacy, accompanied by the **Kiwi** coffee tables by **Keiji Takeuchi**.

A <u>reserved area for meeting</u> features the **Clan** family by **Piero Lissoni**, both in the already well-known **Bassa** and **Piccola** armchair versions and in the new sofa variant. Delicate solutions that play with silhouettes, creating refined balances between the squarer and curvier lines that also characterize the **Tethys** coffee table, by **Oscar and Gabriele Buratti**. Completing this area is a pair of the new **Paradigma** mirrors by **Marco Lavit**. The inspiration is the Vitruvian grid: the roundness of the mirror surface accommodates four guiding axes along which wooden accessories can be inserted to complete its functionality. The mirror system can allow for a more symmetrical or asymmetrical interpretation, depending on the positioning of the elements themselves, with the possibility of having a customisable, intimate, made-to-measure product.

"We have once again designed a stand in which there is a strong presence of the reinforced glass that we love to use for the subdivision of the spaces... and the plants that turn out to be wells of green that soften the "rawness" of the glass structure" says Piero Lissoni, Art Director of Living Divani

"A long-awaited Salone, finally back in April again, a renewed appointment with clients, journalists and visitors from all over the world. For this edition, we are proposing new pieces that complements the products in the catalog, to offer different solutions that are customizable and reflect the style and taste of different audiences with whom we dialogue." says Carola Bestetti, CEO of Living Divani.