

LIVING DIVANI AT INSIDE DESIGN AMSTERDAM

IJburg Island - Amsterdam, 21/23 September

Living Divani is a reference point on the furniture design scene due to the perfection, harmonious proportions and sense of understated luxury of its upholstery.

It could not miss **Inside Design Amsterdam**, three days dedicated to design, promoted by **Elle Decoration** magazine, marking the arrival of autumn in the Dutch capital.

A pop-up circuit will lead visitors around the main furniture showrooms, restaurants, galleries, museums and temporary locations, where the Italian firm has been invited to decorate an apartment with its own unmistakable style, recreating an atmosphere of great elegance and charm.

The Living Divani space is decorated with a cosmopolitan look, combining iconic pieces with the latest new ideas from *Piero Lissoni* and other selected international designers: settings where home meets both residential and hospitality contract, as the firm reaches out to these sectors simultaneously.

In the main living area, the **NeoWall** sofa in beige and green chenille Mirage fabric, with its pleasingly asymmetrical geometry created by the composition of modular elements of different heights, interacts with the new three-seat sofa **Rod** with its slim back, and the possibility to create striking colour combinations between the covering of the frame, seen here in dark brown Must leather, and the cushions, for which a brown linen Kahli fabric has been chosen, and enhanced with quilted details and bold buttons.

In the centre, **Rabbit & the Tortoise Collection** alludes to the world of childhood and cartoons, to the stylised shapes of animals drawn by children. This family of occasional tables of various heights is designed by the young Singapore-based duo Timo Wong and Priscilla Lui, alias *Studio Juju*. Meanwhile, on the wall we find three white **Bukva** sculpture-bookcases by designer *Victor Vasilev*, who was born in Bulgaria, raised in Israel, trained in Denmark, and now works in Milan; with their series of square, detached and tangent elements, they look like a work of art hanging on the wall.

The first space is finished off with two **Frog** armchairs upholstered in dove-grey Must leather, two single **Bolle** coffee tables by *Nathan Yong*, with their distinctive slender metal tripod structure, one with a white glass top, the other black, and one **Ying Ying** coffee table by designer *Matthias Hickl*, with a strikingly decorative base in cast brass with a bronze finish.

Now we are drawn into the world of Living Divani geometric purity, with an **Extrasoft** composition, the modular sofa in light brown Caresse leather, with cosy welcoming seats arranged one beside the other to form regular shapes, and **Kalè** coffee tables by young Italian designer *Mario Ferrarini*, born in 1978, who shapes their unbroken lines using Cristalplant, a cutting-edge technological composite material. An object evocative of celestial worlds; softened with a round cushion, which sits asymmetrically on the splayed seat, it transforms into a handy stool. Next come the two new pieces for 2012 by Asian designer *Nathan Yong*: two **Off Cut** bookcases in natural oak, a light, ethereal construction made by piecing together bits of solid wood, the off-cuts from processing larger wooden boards used to produce other pieces of furniture, and two **Stack Table** coffee tables, comprising a set of three stackable containers of different heights.

At the end of the circuit, the classic sofa **Ile Club** in dove-grey Must leather, with its slender metal frame delicately supporting the big, cosy upholstery above, for the ultimate in comfort, alongside two white **B2** coffee tables by *Victor Vasilev*, which seem like miniature architectural structures with their interplay of suspended layers, creating a setting that would look the part as much in a luxurious home as in the most refined of **offices, hotels, restaurants, banks and waiting areas**.

Completing the roundup are two **Family Chair**, designed by Junya Ishigami: a collection of seats with a remarkable magnified optical effect, they are light, harmonious and easy to use.