

A FROG "ROCKING CHAIR" FOR THE SWISS INSTITUTE OF NEW YORK Swiss Institute, 18 Wooster St, New York, NY 10013



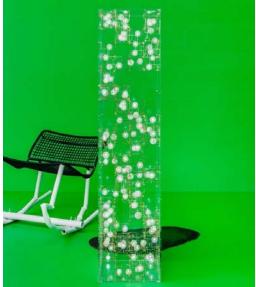
In the year of its 20<sup>th</sup> anniversary Frog, the iconic armchair designed by Piero Lissoni for Living Divani, flies to the Big Apple for the exhibition "PAVILLON DE L'ESPRIT NOUVEAU: A 21<sup>st</sup> Century Show Home", opened on the occasion of the second edition of the Annual Architecture and Design Series by the Swiss Institute in New York.

Curated by Felix Burrichter, the editor and creative director of award-winning architecture and design magazine PIN–UP, the exposition is an homage to the original Pavillon de l'Esprit Nouveau designed by Le Corbusier in 1925 and channels the visionary irreverence of the renown architect for a 21<sup>st</sup> century take on domesticity.

The exhibition itinerary created by the architect and artist Shawn Maximo incorporates scenarios of different domestic environments where all featured pieces show, both in material and in method of production, the industrial progress made in the last 15 years such as lasercutting, 3D-printing, ultra-light carbonfiber.







Reference point on the furniture design scene due to the harmonious proportions and sense of understated luxury of its upholstery, Living Divani takes part to the exposition with a Carbon Frog reinterpreted by Paul Kopkau, co-founder of the art collective Yemenwed, who created a special fixture, completely removable, turning it into a rocking

Chair.

Carbon Frog, the most technological version among those that have renewed the look of Frog armchair in occasion of its birthday, combines a structure in carbon fibre with polyester interweave. The seat structure has been shaped completely by hand with the use of multi-axial and unidirectional fabrics, overlapping orthogonally, to ensure structural rigidity in the objective of preserving the mechanical strength, while greatly lighten the weight. The exterior finish for painting is completely done by hand by skilled artisans who have concurred in making this product unique and well-tended. The choice of carbon fiber, polymeric material with high performances, is due to its physical and mechanical characteristics that define this material as an innovative and eternal material, used more and more frequently in the field of aeronautics, automotive, marine and product design. This collaboration attests the vivacity of the brand, its leading role in the main international cultural events, its capacity to dialogue with connected realities experimenting new languages and, at the same time, a new step in the armchair's celebrations year.