

Salone del Mobile 2016_ Preview

Living Divani

Pavilion 5 / Stand E19 – F18

NEWS – North East West South

Travelling through the world crossways, searching for its more poetic and unexpected aspects, is something that shines through in the **new Living Divani collection**.

The bright and dynamic family-run company, which has made of upholstery its trademark, presents at Salone del Mobile 2016 an idea of **home with fluid borders** where the visitor could breathe **a casual and cosmopolitan air** and where **spaces and cultures** are mixed in a **free dialogue**. The bedroom evokes the forms of the living room, the dining room changes its habit and becomes outdoor, objects and environments complete each other in a harmonious union without renouncing to **their particular facets, which** portray one of the **real and virtual journeys** that Living Divani undertakes every day. From north to south and from east to west, **intercepting talented designers, manual skills to be rediscovered, and markets to be explored, steering them onto its course**.

Living Divani opens up its gaze more and more each day, broadening its horizons and gifting new dimensions to its image. **It grasps the nature of places, opening it to the imagination** and reinterpreting it **with its own purified language and its own incredible savoir-faire**, transforming it into **something unique that is capable of evoking emotions: a piece of furniture, a texture, or a space that is indisputably Living Divani**.

North

The gentleness of the Norwegian landscape and attention to the forms of the body and ergonomics are the reference points of the young interior architect and product designer **Mikael Pedersen**, born in 1983 and with a studio in Bergen. Discovered at Salone Satellite, his **coffee table/stool Imago** stands out for its fun play of opposites: the horizontal form of the contoured table-top contrasting with the pleasant incline of the tapered legs, and the material aspect of the wood with the smooth, soft surface of the seat which takes shape and becomes three-dimensional. A small sinuous and ironic object that has a decisive cut, an aspect which distinguishes all of the products in the Living Divani collection.



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East

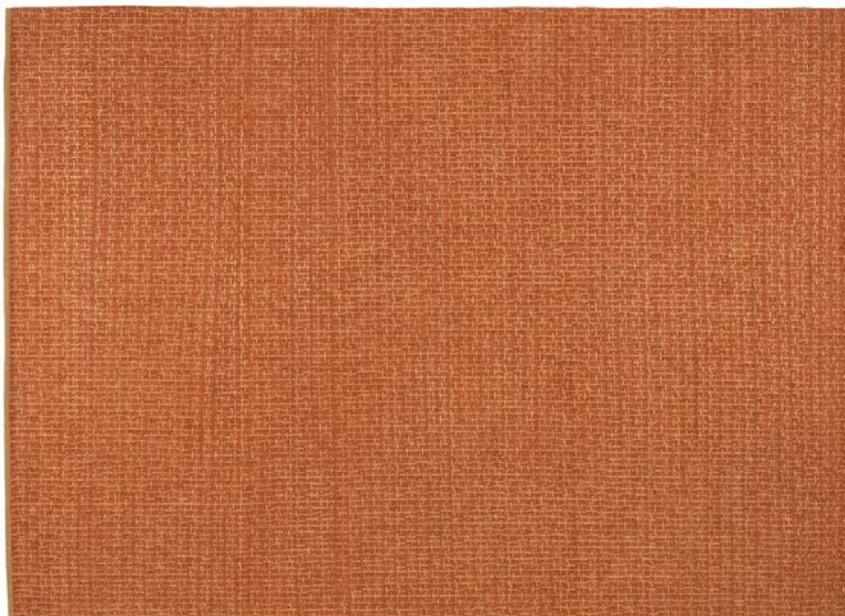
Graphic pattern on the floor are created by the new **KUMO Collection**, a flat weave rugs collection designed by mist-o, the Italian-Japanese duo composed by Tommaso Nani and Noa Ikeuchi in their third year of collaboration with the brand. Kumo, meaning “cloud” in Japanese, takes inspiration from the fabrics used for kimono, looking to enfold into a carpet the lightness and simplicity of a pattern that is usually worn. Available in three different versions, these flat weave rugs woven on a vertical or horizontal loom, thin and therefore highly versatile, integrate the Japanese expressiveness with the technique of textile artisans in Lahore, Pakistan, creating in a natural way elegant products with precious textures.

Misore, available in two colour versions (Black White and Negativo Sepia), is a hand-spun carded 100% fine wool carpet (hand-woven quality, kilim technique with fissure) abstractly reminiscent of a surface covered by big snowflakes; hence the name Misore, which means sleet, or ice over.

Minamo, available in two colour versions (White Poplin and Negativo Sepia), is a hand-spun carded 70% fine wool and 30% artificial silk carpet (hand-woven quality, kilim and soumak technique) with a geometric and regular pattern that would call to mind a surface of calm water, only slightly rippled by a steady wind.

Kirisame, available in two colour versions (Negativo Sepia and Bruciati), is a hand-spun carded 70% fine wool and 30% artificial silk carpet (hand-woven quality, kilim and soumak technique) with a slightly irregular design, which in larger scale reminds the world seen through a heavy rain.





West

Elegance, lightness, and the possibility to mix finishes experiencing captivating two-tone and two-material effects and striking leather / fabric combinations feature the upholstered family of **Rod**, design by **Piero Lissoni**, characterized by its slender back and light, airy shell, lined with inviting cushions enhanced with quilted details and buttons at sights. Proposed until today in the fix versions such as armchair, bench and two- or three-cushions sofa and in two different depths, Rod is now available also in the modular version, to build new spatial solutions and original configurations.





South

Born in Guatemala in 1980 where he graduated in Mechanical Engineering, Luis Arrivillaga has been living in Milan since 2005. He has created **Ceiba** for Living Divani: a coat hanger that becomes a graphical presence, a dance of slender structures which close and reopen around a central linchpin, creating different points of view and methods of usage. Made with a block of natural or dyed charcoal ash wood, it pays homage to ancient wood-working techniques which it transforms into a geometry exercise.



