

Living Divani and Piero Lissoni at H.O.M.E. DEPOT
March 9th-13th, 2016, Wien

The spotlight is on **Living Divani** in **Austria**. A reference point in the design furniture scene due to the perfection, harmonious proportions, and understated luxury style of its upholstered furniture, the Italian brand will be a leading player in Wien from March 9th to 13th with a double presence at **H.O.M.E. DEPOT**, the annual event, fully dedicated to the world of furniture, organised by the Austrian magazine H.O.M.E.

First of all, Living Divani celebrates **Piero Lissoni**, chosen by the magazine as the **guest of honour at the 2016 edition**, by contributing to the celebratory evening on March 9th and to the exhibition dedicated to the designer with two products.

A white-leather **Ile** chaise lounge, whose rigorous, elegant lines are raised on its thin metallic frame, and a total black **Carbon Frog** chair, a version which combines a structure in carbon fibre with a polyester interweave. Two projects chosen to represent the unique work of the designer, who has orchestrated its unique style in his dual role of art director and designer since 1988. Indeed, he was responsible for the creation of the various combinations of Extra Wall, the soft and transgressive lines of Bubble Rock, the suspended shapes of Ile Club, the informal appearance of Extrasoft, the combination of different materials of Rod, and the precious capitonné work of Lipp reinterpreted with a contemporary spirit. These are just some of the thousands of interpretations of the soft comfort by Living Divani. In a complete harmony, in 2011 Piero Lissoni also designed the Living Divani's Headquarter, a building that communicates from a three-dimensional point of view the unique soul, philosophy, and design approach which have made the Company one of the reference brands on the international scene.

In addition, Living Divani is at the event together with its historical Austrian retailer **steininger.designers**, whose stand will feature a broad selection of Living Divani products, mostly designed by **Piero Lissoni**.

Homage is paid to the designer with some of the new versions of **Frog**, made for its 20th anniversary, such as the one with a more contemporary soul, realized in carbon fibre, for a double indoor-outdoor use.

The route guides visitors to the *dining area* furnished with the elegant **miny Jelly** armchairs in reduced dimensions, perfect for studios and offices, and also for domestic environments dedicated to socialising and reflection.

Next comes the *first living zone* with **Lipp** armchairs by **Piero Lissoni** which recapture the characteristics of the family of upholstered furniture of the same name, accompanied by the **Starsky** coffee tables by **David Lopez Quincoces**, characterized by a delicate inlay wedge motif.

A new *relaxing area* presents an **Extrasoft** composition proposed here with a linen covering, a modular sofa with an informal appearance and soft comfort, combined with **Anin** stools designed by **David Lopez Quincoces**, elegant and basic, made with two slanting aluminium surfaces that cross each other to form an "X".

Chosen to furnish the next *living environment* the system of **NeoWall** seats with its comfortable image that is unpredictable due to the asymmetry of the armrests, accompanied by the **Family Lounge** coffee tables, a folded sheet of iron with an extremely simple line which provides a handy table top.

The presentation is completed with the **Rod** armchairs which are distinguished by the thin backrest and a light, airy shell, which acts as a base for the inviting cushions enriched by quilting details and exposed buttons, together with the **Ile** coffee tables, whose light and sophisticated form is obtained thanks to the slender metal frame which makes them an object of contemporary beauty.

The *studio area*, is created with two of the brand's most recent proposals; the **Fju** by **Kaschkasch**, a practical foldable work space than can be closed to free up space whenever you need it, creating a wall-mounted container for small objects or a magazine rack with a charming surface in oak, and the **George's** chair by **David Lopez Quincoces**, pure in design and made precious by the play on weavings and finishings.

The exhibition ends with an outdoor environment which includes the soft forms of an **Extrasoft** composition, the quintessence of relaxing outdoors in living with companions, without renouncing on the most sophisticated elegance. A bestseller and visual icon of the Company, it is also the emblem of the constant research carried out alongside Piero Lissoni to define new forms of relaxation, suggesting new ways of living, and inspiring new lifestyles.

This significant presence of **Living Divani** at this important event confirms its leading role on the **Austrian market** and strengthens its relationship with the retailer **steininger.designers**, one of the main character of design in this country.

Living Divani Press Office: T +39 031 630954 press@livingdivani.it www.livingdivani.it