

## Living Divani furnishes the common areas of Pirelli Hangar Bicocca with a project by Piero Lissoni

**Living Divani**, reference point in the design furniture scene due to the understated luxury style of its upholstery, confirms once more its connection to the world of art and culture by signing a partnership with **Pirelli Hangar Bicocca** to furnish the **common areas** dedicated to the public of the Milanese institution, devoted to the promotion and production of contemporary art.

The new **interior design project**, dedicated to the excellent design and measured elegance of **Piero Lissoni**, art director and designer of Living Divani since 1988, covers **all the indoor and outdoor common areas of Pirelli Hangar Bicocca**. Starting from the atrium, the restaurant and didactic area, up to the Reading Room, a multipurpose space designed for conferences and workshops, all the spaces are decorated with Living Divani's most iconic pieces and latest products. *"Hangar Bicocca is both a fascinating and difficult space; it is a special place that conveys many stories all together: a factory, a museum and, at the same time, a meeting place. I wanted to maintain the ratio of tension, by offering to the public certain areas that can act as a binding agent in some manner.*

*Without trying to impose myself in any way, I was as soft as possible, simply offering spaces where people can sit, meet, chat, catch their breath. Imagine children playing right there, making everything less dramatic". Piero Lissoni*

The **outdoor space** is transformed into an area of relaxation thanks to the Living Divani furniture: two ample **Extrasoft** compositions, where comfortable and welcoming seats are placed alongside each other in regular geometries, invite visitors to lie down and enjoy a moment of rest. Extravagant and ironic, the Bubble Rock elements complete the space with laid-back elegance.

In the **entrance hall** the pronounced forms of the **Metro<sup>2</sup>** sofas offer a pleasant space to dwell: totemic presences, appealing to those keen on socialising and brilliant conversation, evoking the artistic imprinting and large scale of the internal exhibition spaces.

On the left-hand side, the didactic area dedicated to children, the **Kids Area**, is furnished with the energy and cheerfulness of the colourful **Cabrio** armchairs and the **Portico** bookcases, with their arched geometries, to bring children into contact with the aesthetics of design.

The Cafe and Restaurant **Dopolavoro Bicocca** gets a new look, in dark and scenic shades with contrasting colours' accents, balancing sophisticated glamour with interior domestic solutions to feel immediately at home. If the **Lipp** sofa, with its precious capitonné detail create a bustling French brasserie atmosphere, the functionality is ensured by large rectangular **Wedge** tables and by the new convivial **Notes** tables, together with the **George's** chairs with woven backrests and with the classical spirit of the **Maja D** armchairs.

The space dedicated to the restaurant continues in a more informal open-air solution, portraying the dual nature (indoor – outdoor) of Living Divani's furniture. The elegant, comfortable style of Living Divani emerges in the **Outdoor Lounge** with the products that has made the brand famous all over the world: **Filo outdoor**, with its exposed frame in tubular stainless steel, and **Hoop**, characterised by its widely spaced geometric motif that creates an illusion of full and empty spaces. An oasis of relaxation where to coddle, forgetting the noises of the city. A central area, designed for those who like to indulge in reading or conversation, is furnished by the enveloping and pleasantly inclined forms of the **Poncho** armchairs and the iconic **Frog** in stainless steel with PVC weaving together with **Ile** and **Rabbit & the Tortoise** collection low tables: in the pursuit of rigour the first, the one of imagination the second.

**The Reading room**, the multipurpose area that hosts conferences, workshops, and video exhibitions, also chose Living Divani furniture.

This area has been furnished with a double set-up: the **Maja D** chairs, which by themselves create a classroom with over 70 seats, can be accompanied by **Wedge** tables when needed, creating a space for working, reading books and magazines or consulting audio-visual material dedicated to contemporary art. The **Off Cut** bookcases, conceived by assembling interlocking laths of solid wood made from off – cuts of other pieces of furniture, create a geometrical pattern on the walls.

### Living Divani

Perfect, harmonious proportions and a feeling of understated luxury: these are the distinguishing features of Living Divani, the dynamic and vibrant family-owned company that has made its trademark of upholstery. Born in the early 1970s, the company has followed a clear path, maintaining an intensive dialogue with the contemporary world while developing a vast and varied solution for complete living environment, from the living room to the bedroom and the outdoor, which revolves around the upholstery system, with its subtle shapes and proportions that will suit and define any setting. Significant acknowledgement of the path of excellence of Living Divani is its entry in 2012 in Altgamma, the foundation that gathers Italian companies of international repute, which operate at the top end of the market expressing the Italian culture and style.

The partnership with **Pirelli Hangar Bicocca** testifies once more the dynamism and curiosity of **Living Divani** and its **leading role in places and events dedicated to art and culture; being linked to the cultural excellences of the Milan area** confirms how research, openness to adjoining worlds, and attention to the new generations belongs to the company's DNA.

**Lissoni Associati**

After graduating in architecture from the Politecnico di Milano, Piero Lissoni (1956) started out on his career as designer and Art Director. Together with Nicoletta Canesi he opened the Lissoni Associati studio in 1986 in Milan. 1996 saw the creation of Graph.x, a company dedicated to the development of graphics projects. The work of the studio, with a staff of over 60 people, involves architecture and interiors, industrial and graphic design. Projects include hotels, resorts, showrooms, shops, headquarters, trade fair stands, private houses, and yachts, from furnishing to lighting, from art direction to corporate identity, from catalogues to packaging.

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