

## Living Divani presents its new collection in Vienna, in collaboration with Mood May 11<sup>th</sup> 2016, Vienna

Recently revealed at Salone del Mobile 2016, the new **Living Divani** collection reaches Vienna, where on **May 11**<sup>th</sup> it will be presented during an **event** realized in collaboration with the **Mood** showroom, one of the most important Living Divani dealer all over Austrian country.

Living Divani, reference point in the design scene due to the perfection, the balanced proportions and the understated luxury style of its upholstery, presents an idea of home with fluid borders where the visitor could breathe a casual and cosmopolitan flair and where spaces and cultures are mixed in a free dialogue. The bedroom evokes the forms of the living room, the dining room changes its habit and becomes outdoor, objects and environments complete each other in a harmonious union without renouncing to their particular facets.

Situated in Wieden district, the most vivid and trendy in the city, next to important contemporary art galleries, Mood showroom dedicates a wide space to Living Divani last proposals and bestsellers.

The *first living area* proposes **Rod system**, the new sofa designed by *Piero Lissoni*, which is characterized by the possibility to mix finishes experiencing captivating two-tone and two-material and striking leather/ fabric combinations. Proposed until today in the fix versions such as armchair, bench and two- or three cushions sofa, Rod is now available also in the modular version, to build new spatial solutions and original configurations. In front of the sofa the comfortable and regular shapes of the new **Easy Lipp** armchairs by *Piero Lissoni*, where the only mannerisms are the slender metallic feet and the quilting on the seat cushions, for a greater tactile comfort. At the centre the new multifunctional coffee table **Imago** by Norwegian designer *Mikael Pedersen*. A small sinuous and ironic object with a decisive cut which is proposed both in the high version with a leather seat and in the low and wider version where the upholstered seat is replaced by a recessed plain which works as a pocket emptier.

A second living environment introduces the new **Dumas** by *Piero Lissoni* (here proposed in the 280cm version), a bourgeois inspiration sofa whose slightly overhanging seat invites you to linger and enjoy its softness whilst the low backrest is connected to the gently curved armrest, in a gesture of absolute simplicity. On the opposite side the **Lipp** sofa designed by *Piero Lissoni* in 2014 which reinterprets the prestigious capitonnè detail with the contemporary geometric spirit typical of the brand. Positioned as a daring sculpture at the centre of the room, the new low table **Grek** by the brothers *Gabriele and Oscar Buratti*. With a manly look and strong industrial aesthetic, it offers a table top cut through by a central crevice that serves as a magazine holder or container for objects. To complete this area, the **Drop Tables** by *Junya Ishigami* (49cm): sculptures of pure aesthetics and clear poetic that distort the perception of space and change the distances between objects like a mirage.

The exposition continues in a *lunch room* overlooked by the slender and sculptural **Brasilia** table by *David Lopez Quincoces*, a project which rejects straight angles, replacing them with a free and sensual curving, inspired by nature. Going with it the classical spirit of **Maja D** armchairs, and the **mini Cafè** compact seats by *Piero Lissoni* which reproduce all the characteristics of the original model in a smaller scale, including the basic, light metal frame, soft seat cushion, and elegantly woven backrest.

The central stage is dedicated to a large **Extrasoft** composition by *Piero Lissoni*, the iconic modular sofa composed by cozy and welcoming seats, enhanced by the black metal sheet **Family Lounge** small tables and the organic, slender forms of the **Rabbit& the Tortoise Collection** of *Studio Juju*. Hanged onto the wall and supported by a thin steel wire, the new round **Galileo** mirror by *Mario Ferrarini*, is framed by a steel frame with an elegant bronzed finish. Object in constant balance, Galileo is a type of pendulum, ready to oscillate /swing to reflect the world in its many facets. In the same environment the **FJU** writing desk by *Kaschkasch* in Stone Oak is a practical fold-away work surface which may be closed when necessary, creating a suspended container for small objects or a magazine rack.

To introduce *two following environments*, the new coat hangers **Ceiba** by *Luis Arrivillaga*, a dance of slender moving structures which close and open providing different points of view and means of use.

On one side a *relax area* proposes the new **Sartor. C**, variants of the Curve armchairs designed by *Piero Lissoni* in 2009 that emphasize the unique quality of the "deconstructured" armrest and backrest for a more casual comfort, through new materials that enhance the textures and the sensory experiences. Opposite, the **Carbon Frog** armchairs by *Piero Lissoni*, one of the new versions launched in 2015 to celebrate the 20<sup>th</sup> anniversary of the iconic seat, which combines a structure in carbon fibre with polyester interweave. Behind them the new **Aero** bookshelf by *Shibuleru*: the modular



grid, whose 6 aerodynamic shelves in black lacquer are supported as if by magic by a scenography of fluctuating vertical posts, makes for a new domestic totem pole. Completing the composition two products signed by *mist-o*: **Inari** consolle, an elegant black monolith composed of four elements in steel sheet brought together and lined up in one harmonic element blending the traditional Japanese stile with the Italian design and the namesake bench which transforms its shapes by lowering the legs.

On the other side, the *sleeping area* presents the new **Extrasoft Bed** by *Piero Lissoni*, developed from Living Divani's most famous upholstered furniture. The mattress area is surrounded by a perimeter of soft, regular volumes embellished with stitching, which become asymmetrical in the headboard, granting a desire to relax, showing at the same time energy and personality. Chosen to accompany the bed, the bedside table **Moon** by *mist-o*, consisting of two side by side half circles that reveals its internals surfaces when opened, and the new coffee table **M+R**, where the organic, slender forms of the coffee tables of the Rabbit&the Tortoise collection by *Studio Juju* overlap freely with the square forms of the Menhir surface by *Piero Lissoni*.

The last part of the showroom is dedicated to the presentation of the *outdoor* proposals of Living Divani. Among the new products, the daybed **Agra** of *David Lopez Quincoces* is a reminiscent of Turkish sofas as well as traditional Indian beds, in a contemporary minimal key. It is a collection with very subtle lines, where the material nature of the frame, woven or at sight, is set against the almost ethereal lightness of the padding. The Spanish designer signs also the elegant and essential **Anin** stools, presented in 2014, composed by two slanting aluminium surfaces that cross each other to form a X, on which the seat is set softened by a slim cushion. Next to the sofa two **Frog** armchairs with a soft fabric covering that invites you to relax. In front of them some **Ile** and **Jelly** small tables, both designed by *Piero Lissoni*. This environment ends up with another new proposal of 2016: **Notes** table of *Massimo Mariani* which combines a simple round top in cement, wood or glass with a rigid metallic structure of three slender legs, connected through metallic strips placed at different heights. Surrounding the table, with a very simple design **George's** chairs of *David Lopez Quincoces* proposed in the waxed rope option.

Emanating elegant femininity from its carefully embroidered details **Tombolo**, a reinterpretation of the Cafè armchair, designed by *Piero Lissoni* in 1999, has a new original guise created by *Bettina Colombo and Agnese Selva* from studio *Un pizzo*.

Graphic pattern on the floor are created by the new **KUMO collection**, a flat wave rugs collection designed by *mist-o* ad proposed in the Black and White variant.

This strong presence of **Living Divani** new proposals inside the showroom, confirms the consolidation of the partnership with **Mood** dealer and the attention of the brand toward both **Austrian and East countries markets**.

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