

Living Divani with UNpizzo in Philadelphia for the “New Inside World: Light & Form” exhibition:

October 6, 2016, h.7 pm

Arch Street Meeting House

320 Arch St - Philadelphia, PA 19106

The calendar of international appointments by **Living Divani** continues: from October 6th to 16th the Italian company, reference point in the design furniture scene due to the perfection, harmonious proportions, and understated luxury style of its upholstered furniture, is in Philadelphia at the “**New Inside World: Light & Form**” exhibition, supervised by the renowned dealer **Minima**, where the brand new armchair **Tombolo** by study **Unpizzo** will be shown.

Among the new partnerships of the the company, **UNpizzo** is a design and textile craftsmanship studio, specialized in manufacturing the Cantù lace, a traditional crochet technique they reinterpret in a contemporary way; **this lace recaptures the traditional stitching called half stitch and linen stich with joined twists, renewed in a contemporary style for Living Divani to create new patterns and designs through an extra-large bobbin and decidedly thicker threads.**

Living Divani, showing sensitivity and attention to the craft traditions of its territory, the Brianza, gave support to the project in order to bring this work back in contemporary homes.

And it is just from this meeting that was born the new chair **Tombolo**, which proposes the Cafè chair designed by Piero Lissoni in 1999, with a new original coating.

The exhibition to be held during the **DesignPhiladelphia** festival, reflects on how design informed and transformed, in the course of history, our concept of the future and our way of life, explaining that the relationship we build with objects reveals much about our needs, our values, our desires, and our ambition.

Suggestive location of the event will be the **Arch Street Meeting House**: National Historic Landmark located in the heart of the old city of Philadelphia, one of the oldest neighbourhoods in the United States. Designated a World Heritage Site, this building was first a church, then a place where women could meet and dedicate themselves to the production of handicrafts.

In this ideal setting, on 7th and 8th October, Living Divani will also star with opposite *Bettina Colombo* and *Agnese Selva* from the studio **UnPizzo**, who will be asked to show live lacemaking in order to help the public understand how, from the yarn, you come to the realization of **Tombolo**.

The chair has in fact proved to be a perfect support for their work as it is presented as a real frame around which the lace was braided, turning from a decorative element to a structural one. In the following days, and for the duration of the exhibition, this process will be explained through a video supporting the display of the **Tombolo**.

The presentation, that fits perfectly in this historical context, so ideally recreates a common thread with the past of the place showing how ancient craft skills have come to the present day and have been adapted to the contemporary world.

With its presence, Living Divani confirms once again the will to take part in major events dedicated to design and culture by showing how research, opening to adjacent worlds and attention to the new generations belong to its DNA.

UNpizzo

UNpizzo born a year ago, from the idea of Agnese Selva (1986) and Bettina Colombo (1987) who began to think about the shape and the common use of the traditional lace from Monza, with the aim to enhance it and rethink it, while preserving its inner characteristics. A convincing answer was found in enhancing it, experiencing a different design approach aiming to an aesthetics and contemporary functionality. The lace technique of Cantù, matched with a modern design concept, finds a new look, and thus returns to pick up the thread of a story that is not going to stop.