

LIVING DIVANI FURNITURE EMBELLISHES PIERO LISSONI'S HOTEL PARTICULIER

Elle Decor Grand Hotel

Palazzo Morando - Costume Moda Immagine, Via Sant'Andrea 6, Milan

6 - 22 October 2016

Monday to Sunday - admission free

10:00 am to 8:00 pm

Living Divani, a landmark firm on the furniture design scene thanks to the perfect harmony of its proportions and the sense of understated luxury in its upholstery, is one of the stars at **Piero Lissoni's Hotel Particulier**, conceived by the designer for the "**Elle Decor Grand Hotel**" installation at Palazzo Morando.

From 6 to 22 October the historic Milan building, home to the city's Costume and Fashion collection, is transformed into a Grand Hotel, interpreted following the aesthetic codes of Elle Decor Italia and in conjunction with two exceptional designers, Piero Lissoni, who created the design for the public spaces, and Patricia Urquiola, responsible for the rooms. An exhibition conceived to narrate the evolution of interior decor, where the visitor is invited to interact with the space through multimedia installations.

Living Divani's elegant and discreet style was chosen to contribute to this project by Piero Lissoni - the brand's art director and designer since 1988 - inspired by the French hotel particulier, luxurious residences which were widespread between the eighteenth and nineteenth centuries. The result is authentically aristocratic accommodation, achieved simply by modifying the aesthetics of the rooms and adopting the style of Italian architects from the 16th and 17th centuries. The design plays on the contrasts between classic and modern, where the rooms, all with French names, are furnished with contemporary design pieces which dialogue with the facades and interiors of historic palaces, reproduced in wall-mounted photographic images.

Within the exhibition the firm's own collection can be seen, the result of a gradual process of creation and production: a **complete living room** based on subtly dimensioned and fashioned upholstery, flanked by more distinctive items - seats, armchairs, tables, coffee tables and bookcases - to suit and define any setting, from the most minimal and austere to the more decorative and eclectic.

In the *Accueil* or reception area, the visitor is greeted by the **Nina** stool by David Lopez Quincoces, a minimal yet decorative design piece with its elegant steel rod structure.

The exhibition continues in the *Fumoir* (smoking room), which works on the very simple idea of a space for gentlemen or gentlewomen. In this room a dreamlike air lingers, and it is the natural setting for the rounded, welcoming shapes of the **Confident** armchair, accompanied by the **Menhir** sculpted table, both by Piero Lissoni; astonishing timeless pieces which can refine and lift any room.

With their simple but extremely elegant lines, Piero Lissoni's **Maja D** chairs, dressed in exquisite covers, gather around large shared tables in the *Café & Restaurant*, a place where nobody should ever feel lonely, according to the rules of good hospitality.

The *Sejour*, or living area, contains a series of small rooms devoted to sociability and comfort, the expression of a genuine "*séjour bourgeois*" embellished by Piero Lissoni's **Ile** sofa and David Lopez Quincoces' **Track** bench seat. **Ile** can be a sofa, a daybed or a chaise longue, thanks to the various options for positioning the large, minimalist and contemporary cushions used for back- and armrests, while **Track's** appeal is in the detail: a soft and continuous surface supported by a steel structure which will enhance any corner of the home, while at the same time presenting an ideal item for the world of contract furnishing, a key market for Living Divani.

Meanwhile the **Sartor.C** armchair, a new variation of the Curve chair designed by Piero Lissoni in 2009, highlights the original "deconstruction" of arm- and backrest for a more informal comfort, with new fabrics focusing on material substance and sensory effect.

Living Divani Srl

Strada del Cavolto, 22040 Anzano del Parco CO Italy - Phone: +39 031 630954 / Fax: +39 031 632590
www.livingdivani.it info@livingdivani.it

To complete the living area, Massimo Mariani's **Plane** table consists of two parallel sheets of tempered glass, joined by a supporting pillar: a sculptural object conceived to meet the functional demands of everyday living.

The visitor finally comes to the *Jardin*, a perfect open-air showroom for the **Living Divani Outdoor Collection**, where the brand's iconic exterior decor items are brought together with the **new products for 2016**, creating attractive settings for relaxation and social contact.

Perfect proportions, neoclassical elegance and oriental allure for the new **Agra** family of soft furnishings by Spanish designer David Lopez Quincoces, featuring a sofa, an armchair and a daybed. A minimalist, contemporary reinterpretation of both Turkish divans and traditional Indian beds, Agra's lines are extremely subtle, and the material qualities of the outer frame, left visible or woven, contrasts with the almost ethereal lightness of the upholstery. Piero Lissoni's **Filo Outdoor** sofa features a tubular steel frame which supports an exposed base in iroko wood, topped by soft and comfortable cushions; it is accompanied by the light, sophisticated form of the **Ile** pouf, a beautiful contemporary piece with a slender steel frame.

The *Jardin* area is completed by **Frog** armchairs, upholstered in the new outdoor version - an iconic product designed by Piero Lissoni in 1995 and which marked its 20th anniversary last year - combined with the essential and lightweight **Ile** tables, also by Piero Lissoni; and Studio JuJu's **Rabbit & the Tortoise Collection** coffee tables, loosely arranged, bring joy and elegance to any setting.

Cushion covers by Living Divani, distributed throughout to complement the sofas and armchairs, add a touch of sophistication, while demonstrating the brand's exquisite craftsmanship.

These are furnishings for people who insist on **maximum comfort**, even in the garden, and at the same time seek the **casual and cosmopolitan look** of the **Living Divani collection**, furniture that can exist perfectly within the four walls of home as well as in a luxury hotel or a delightful garden.

For information and high-resolution images: Press Office Living Divani, T. +39 031 630954 E. press@livingdivani.it