

Frog armchair by Living Divani flies to Paris for Maison & Objet 2017

Living Divani, reference point in the design scene due to the perfection, the balanced proportions and the understated luxury style of its upholstery, returns to Paris from 20 to 24 January 2016 together with its retailer **Silvera**, for **Maison & Objet Paris**.

Recently renovated, the well-known French showroom at 43 Rue du Bac will host an exhibition space dedicated to the presentation of the **Frog armchair**, iconic seat designed in 1995 by **Piero Lissoni**.

Low, wide, generous and lively, Frog pays homage to the most fabled of animals: a frog next to a pond and ready to jump. Frog is shown in all its innumerable versions that have renewed its image over time whilst always remaining true to itself.

4 different models to highlight the numerous profiles and the casual look always different that made her famous.

In the presentation the natural glamour of the armchair woven with white PVC and structure in white painted steel is followed by the seductive character of the armchair woven with hide profile and structure in stainless steel with matt satin finishing, as well as by the innovative versions launched in 2015 for the anniversary of this famous armchair, including the sartorial version woven with 4 thread cellulose cord with a steel structure painted gunmetal colour, together with the futuristic version Carbon Frog with weave in black polyester and carbon structure.

On the lower level of the showroom, SILVERA BAC dedicates an ample space to Living Divani; in the living area some of the 2016 proposals alternate with bestsellers, introducing visitors to the world of formal purity and sophisticated elegance typical of the brand.

Among the new products, the elegant **Rod** sofa by *Piero Lissoni* presented this year in a modular version, **Dumas** sofa that, with its bourgeoisie inspiration, reproduces, in a renewed way, a form that in the memory is the ultimate comfort thanks to generous and liveable padded forms, the **Sartor.C** armchair, always signed by *Piero Lissoni* with "deconstructed" armrest and backrest and the **GreK** table by brothers *Gabriele and Oscar Buratti* with a strong industrial aesthetic. There are also the new **Galileo** of *Mario Ferrarini*, a round mirror with an elegant bronzed finishing and the new coat hanger **Ceiba** in solid ash by *Luis Arrivillaga*.

A new presentation that confirms the collaboration between Living Divani and Silvera, waiting for the inauguration of the new showroom **Silvera London** within which a significant presence of the Italian brand is expected.