

Living Divani – Opening of the new Casa Vera showroom Beijing, March 16th, 2018

Reference point in the design furniture scene due to the perfection, harmonious proportions, and understated luxury style of its upholstered furniture, **Living Divani** is protagonist in **Beijing** the next **March 16**th for the opening of **the new showroom of Casa Vera**, the important dealer engaged in selling and promoting Living Divani products in the Chinese capital city.

Since 1998, it represents an important consultant of Chinese private clients for real estate projects of high quality and standards; it aims at promoting in China not only the best Italian brands, but also the lifestyle and culture typical of the design "Made in Italy".

The concept of this new showroom, **signed by the Italian architect designer Enzo Eusebi** who has curated the restyling, dedicates some areas to Living Divani, offering a rigorous and spectacular selection of indoor and outdoor furniture. The upholstered systems designed over the years by *Piero Lissoni* create a relaxedatmosphere, where to linger and rest. Completing the spaces are the impeccable complements signed by the youngdesigners involved in the Company thanks to a precise work of talent scouting among the new design levers.

At the entrance, the visitor is immediately brought into the world of formal purity typical of Living Divani by the **Extrasoft** modular sofa: cosy and restful seats which can be placed next to each other in a geometrical configuration, accompanied by the metal sheet **Family Lounge** tables.

Two large and comfortable **Frog** seats in their upholstered version are proposed together with the pure and poetic shapes of the low tables **Rabbit & The Tortoise Collection** by *Studio Juju*.

An area is dedicated to the **Jelly** family, consisting of a small table and two **mini Jelly** armchairs, the ideal office seating that fits equally well into domestic settings geared for social gatherings or individual meditation.

Indoor and outdoor environments, which perfectly fit both residential areas and more refined spaces of contract projects.

With its bourgeoisie inspiration, the sofa **Dumas** is the protagonist of the living area, reproducing, in a renewed way, a form that in the memory is the ultimate comfort thanks to generous and liveable padded forms. Next to it, **Imago**, multifunctional table by *Mikael Pedersen*, which stands out for its fun play of opposites between the table-top in Stone Oak® and the soft surface of the seat upholstered in leather.

In the centre the **Grek** low table, designed by *Gabriele and Oscar Buratti*, offers a table top cut through a central crevice that serves as a magazine holder or container for objects.

Both evanescent and, at the same time, characterized by a strong visual impact, **Era** tables by the Spanish *David Lopez Quincoces*, feature elegant brass bolts as fixing elements, the same bright material also used for the two-tone and two-material legs.

Completing the setting the comfortable regularly shaped ivory-leather **Track** bench by the same Spanish designer, and two **Sartor**. **C** armchairs by *Piero Lissoni*, which emphasize the unique quality of the "deconstructed" armrest and backrest for a more casual comfort. This area is embellished by a carpet **Misore**, by *Mist-o*, here proposed in white and black nuances, that recalls Japanese graphical patterns.

The third area dedicated to Living Divani is dominated by the harmonious proportions of the **Softwall** sofa, an elegant presence able to suggest warmth and familiarity. The **Rod** sofa, whose peculiarity is the possibility to differentiate the lining of the frame from the cushions, is accompanied by the **Grek Box**, by *Gabriele and Oscar Buratti*, a storage unit rigorously designed from thin aluminium sheets. Designing eye-catching patterns, the **Sin Titulo** carpet, by *Harry Paul*, inspired by works of art reinterpreted through zoom-ins and colour experiments.

Embellish the scene creating a comfortable waiting room, two **LaKiru** armchairs, by *Giopato & Coombes*, with soft and broad shapes and fine tailoring details, accompanied by the **B3** low tables by *Victor Vasilev* featuring a base stand and three tops positioned horizontally at different heights as hovering in the air.

For the home office, the console **Inari** by *Mist-o*, a balance of empty and full spaces marked by perfect symmetry. Finally, the **Galileo** mirror, by *Mario Ferrarini*, stands out on the wall; a sort of pendulum, ready to oscillate to reflect the world in its many facets.

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