

LIVING DIVANI

Milan Furniture Fair 2018 Preview

Hall 7 / Stand C11 - D16

CLOSE-UP

Living Divani's **deep connection with the traditions of its own territory and natural propensity for contemporaneity** are reflected in the new 2018 collection.

Close to reaching the **milestone of its 50th anniversary**, the dynamic and lively family-run Company, which has made upholstery its trademark, continues its journey by focusing on the special mix, that has made it internationally famous, of **a style so refined as to seem abstract** and a **profound passion for detail**, which merge design and craftsmanship in a close dialogue between rigour and poetry.

Committed to a **progressive expansion of its catalogue** to embrace in a fluid unicum the entire space of the home and of contract projects, Living Divani **does not sacrifice attention to detail in any of its products**, which are addressed and analyzed from multiple perspectives and points of view.

The innovative surfaces, fabric textures and technical virtuosity of details tell, on one hand, **the story and the value of 'Made in Italy'**, and, on the other, reveal the **international soul of the brand**, engaged in a relentless search for new talents, ideas and suggestions that knows no geographical boundaries, but favours **affinities, influences and creative comminglings**.

Research, technology, craftsmanship and story-telling are intertwined in the works of **Studio Lanzavecchia + Wai**, the result of the synergy sprung at the Design Academy Eindhoven between the Italian designer Francesca Lanzavecchia and the Singaporean designer Hunn Wai, who, for Living Divani, created **Pebble**, a **desk/vanity table** inspired by the materiality and organic form of stones. A structure characterized by the graphism of forms supports the bevelled surface, surmounted by an irregularly shaped mirror. It is an object simple in design but complex in its rendering, with sophisticated details such as the leather covering of the lower surface, that reveals a surrealist and neo-décor spirit, poised between dreams and reality.

Founded in 2013 by the Japanese Junpei Tamaki and the Taiwanese Iori Tamaki, **Junpei & Iori Tamaki** revisits oriental heritage in graphical and conceptual terms. The symbolic **Tonbo coat hanger**, available in 2 different heights, is a sculpture-like furniture able to personalize any environment in the name of visual purity and is one of the most peculiar pieces among Living Divani's novelties for 2018.

With a strong practical sense yet an indispensable piece of design, Tombo is distinguished by its cylindrical base in marble or concrete strongly counterpoising the slender structure and making the whole a play of aesthetic contrasts, thanks also to the nuances of finishes.

A tribute to great design of the past and at the same time unquestionably contemporary is the **Era** family by Spanish designer **David Lopez Quincoces**. Composed of furnishing elements with lines so subtle as to appear audacious, the collection of a padded armchair, chair and several small tables expands in 2018 to include new pieces that can exist alone or in an interactive harmony, as rarefied notes to be freely dispersed around in the house or used as *passerpartout* for contract sector.

Reflecting the design of the chair but modifying its proportions are the new **easy chair** and **settee**, a compact 2-seater sofa ideal for waiting areas. A vintage inspiration, a play on fullness and emptiness and visual lightness distinguish these 2 pieces with gunmetal painted structures that support backrest and padded seat, covered in leather or fabric, to dare with colours.

From the contribute to the project "Collezione Salone Satellite 20 Years", that celebrated last year its important anniversary with a special edition of pieces designed specifically by international designers whose careers debuted here, comes **Daydream daybed**, designed by

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Mist-o, the Italian-Japanese duo of Tommaso Nani and Noa Ikeuchi. A contemporary reinterpretations of the well –known Hammock chair, design by Hans J.Wegner, **Daydream** consists of a structural part weaved with an hypoallergenic, recyclable, eco-friendly tubular (ready made by studio UNpizzo) which vary its intensity by ensuring the stability of the products; it is accompanied by two elegant seat cushions: a casual chic daybed that does not renounce to the details of style and comfort.