

**Living Divani - Inauguration of the new monobrand showroom iADC in Shenzhen  
November 2018**

Point of reference in the design scene due to the perfect, harmonious proportions and feeling of understated luxury of its upholstery, **Living Divani** flies to **Shenzhen** for the opening of the **International Art Design Centre (iADC)**, the new hub dedicated to Italian design born from the collaboration with **Federlegno Arredo Eventi (FLA)** where Living Divani presents its first **monobrand store** in China.

With a strong presence already established in **Asia**, the Company from Anzano del Parco (Como) is enjoying a period of considerable growth in **China**, with plans to open **several new showrooms** spread across this vast country: a clear indication of the nation's interest toward the unmistakable style, subtlety and exquisite quality that distinguish the brand, which perfectly fits not only **residential spaces** but also the contract sector, as a key partner in large-scale **hospitality projects, offices, residences, public spaces and transport hubs**.

Surrounded by backlit walls embellished with bamboo screens, the **several Living Divani settings** are a collective overview of the products of the brand which, over the years, has developed a comprehensive collection turning around the **discreet lines and volumes of Piero Lissoni's padded furnishings**, flanked by manly **accessories** by **talented young designers**.

In the entrance, visitors are immediately guided into Living Divani's world of formal purity by the modular sofa **Extrasoft**, whose comfortable fabric and leather seats alternate in a pleasing geometry, accompanied by **Family Lounge** coffee tables in white steel sheet. Exquisite comfort is provided by the gorgeous quilted upholstery of the **Lipp** armchair and the **Frog** armchair by **Piero Lissoni**, a Living Divani classic designed in 1995 and presented here in a padded version with a gunmetal grey frame and leather covering. To complete the setting, the **Ying Ying** coffee table by **Matthias Hickl**, characterized by a particular decorative shape of the legs in brass.

In the dining room, the eye is caught by the sinuous curve of the **Brasilia** table by **David Lopez Quincoces**, with top in Stone Oak® and legs with "cement-effect" finishing; surrounded by the lively shapes of **Polo Grace** and **Pin-up Grace** chairs by **Giopato&Coombes**: a unique base, customizable with a range of different coverings to suit all tastes. This area is screened by **Shibuleru's Aero** bookcase: aerodynamic shelves finished in cement effect and supported, as if by magic, by fluctuating vertical posts in gunmetal gray color.

The first living area is dominated by the welcoming curves of the **Rod Bean** modular sofa in brown leather with burnished feet; like all products of this family, the frame can be upholstered in different materials to the cushions, which are available with quilted details and buttons at sights. With its bourgeoisie inspiration, the **Dumas** sofa in black leather is paired with **Mikael Pedersen's** multifunctional table/stool **Imago**, featuring the playful contrast between the Stone Oak® table top and the soft leather of the seat; and **Junya Ishigami's Drop Table** in plexiglass, whose lens-like top distorts the perception of space and changes the distances between objects like a mirage. Next to the geometrical **NeoWall** sofa is the **Grek Box** by the brothers **Gabriele and Oscar Buratti**, dictated by the rigor of slender aluminum sheet. **Sartor. C** armchairs emphasize the unique quality of the "deconstructed" armrest and backrest for a more casual comfort, through new materials that enhance the textures and the sensory experiences; they are accompanied by **Victor Vasilev's B3** table, with three tops positioned horizontally at different heights that seem to hover in the air. Placed centrally like a sculpture, the **Grek** low tables in Stone Oak® by the brothers **Gabriele and Oscar Buratti** stand out for their distinctive table top cut through by a central crevice that serves as a magazine holder or container for object. Nearby the **Era tables** by **David Lopez Quincoces** with a variety of different tops and finishes providing striking texture combinations and embellished with brass bolts as integral elements; the same precious material also highlights the two-colours and bi-material legs.

Against the walls for the home office, **Inari** consoles by **Mist-o** are a balance of empty and full spaces marked by perfect symmetry, while **Mario Ferrarini's Galileo** mirror in burnished metal represents a type of pendulum, ready to oscillate to reflect the world in its many facets.

The second living area showcases further creations by **Piero Lissoni**. The **Lipp** sofa in leather, which reinterprets the luxurious capitonné style with the contemporary geometrical spirit, is paired with **Nathan Yong's Bolle**, small circular tops repeated in sequence for a table characterizing domestic spaces with its strong personality.

Meanwhile, the full, soft lines of the **Ile Club** sofa rise on the slim metal frame as if on a pedestal, and dialogue with **Era** tables by the Spanish designer **David Lopez Quincoces**. The inviting and rounded **Confident** armchairs, ideal to bring taste and simplicity to offices and other spaces, are accompanied by **Nathan Yong's Stack Table**, characterized by a touch of poetic design and handicraft construction. The minimalism of the regular, generous shape of the **Track** bench by **David Lopez Quincoces** flanks the **Family Lounge** coffee table, and faces the **Massimo Mariani's Plane** tables, featuring two sheets of transparent tempered glass enclosing a slanted plane of white Carrara marble. The **Bukva** sculpture-bookcases by **Victor Vasilev** are composed by a series of squared, detached and tangent elements and appear as a work of art hanging on the wall, while the bedroom is divided by **Nathan Yong's Off Cut**, a bookcase in walnut made by assembling interlocking laths of solid wood, made from off-cuts of other pieces of furniture.

The bedroom area delights with the perimeter of soft, regular volumes embellished with stitchings of the **Extrasoft Bed**, flanked by **Mist-o's Moon** bedside table in charcoal oak, consisting of two half-circles; and by **Stilt** of **Marco Guazzini**, a design that focuses on forms, details and memories. For the most sophisticated moment of relaxation is thought the **Piero Lissoni's Lipp dormeuse**, with its asymmetric shape and retro touches, combining a slender line to an elegantly quilted backrest and armrest. Lastly, the **David Lopez Quincoces' George's** chair, pure design embellished by the contrast of the interwoven finishing, accompanies the **FJU** desk by **Kaschkasch** in Stone Oak®: a practical foldable work space that can be closed to free up space whenever you need it

In the office area, **Arik Levy's Wedge** table in charcoal chestnut offers a set of sculptural symmetries, inspired by the lightness of origami; it is surrounded by **David Lopez Quincoces' Era chairs**, where the linearity of the metal legs perfectly balances the padded backrest and the seat.

The waiting area is personalized by a characterful retro-style in pure Living Divani spirit thanks to the **Reader** armchairs by **Michele and Piergiorgio Cazzaniga**, presented in leather and fabric with fixed or swivel bases, and **Matthias Hickl's** sculptural **Little Nero** low tables, with transparent glass tops and base in drawn brass with a burnished finishing. On the walls, layered-effect **GreK Box** containers by **Gabriele and Oscar Buratti** whose use can be personalized for ever-new decor possibilities.

The different settings are enriched by a wide proposal of accessories, such as the versatile **Mate** by **(a+b) dominoni, quaquaro**, the **Ceiba** coat hanger by **Luis Arrivillaga**, carpets from **Mist-o's Kumo Collection** and **Harry Paul's Carpet** and **Sin Titolo Collections**; there are also objects from **Styling Project**, curated by **Elisa Ossino Studio** which refines the idea of a "Living Divani world" in every little detail.

For a more in-depth exploration of the sophisticated world of fine coverings, the Living Divani showroom is provided of a **Material Lab**, characterized by **racks** which hold various types of **leather**, the Brand's favorite material, chosen for its softness and elasticity as the garment that perfectly fits and enhances the impeccable shapes of its furniture; **on the walls different fabrics** are rolled on reels in a wide range of colours and compositions, which enable visitors to touch and feel their quality.

With an overview of its **iconic pieces** and **latest proposals**, Living Divani participates to the iADC project in Shenzhen with a renewed enthusiasm to affirm its interest toward this **strategic and opportunity-rich market**, establishing lasting relations with its principal players: **architects, developers and the wider public**.

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