

Living Divani in China for the fourth edition of Salone del Mobile.Milano Shanghai
20-22 November 2019
Shanghai Exhibition Centre (SEC) Hall East / Stand ES03

Point of reference in the design scene due to the **perfect, harmonious proportions and feeling of understated luxury of its upholstery**, from 20th to 22nd November **Living Divani** goes to one of the most Important China's financial hubs to take part in the fourth edition of **Salone del Mobile.Milano Shanghai**, the showcase that offers a privileged view on the best of Made in Italy and which represents an unmissable appointment on the design furniture calendar.

With a network of selected dealers covering its large territory, including mono brand showrooms in **Beijing and Shenzhen** and branded spaces located in the main cities such as **Shanghai**, the Company based in Anzano del Parco (Como) is consolidating its position in the country thanks to refined and aesthetically sophisticated public, naturally attracted by the unique style, discretion and superb quality that define the brand.

"**Living Divani** closes an intense year, marked by the celebrations of its **50th anniversary and 30 years of collaboration with Piero Lissoni as Art Director**, while **focusing on China** where Italian style and artisanal heritage have a huge appeal. This year, in addition to a constantly expanding collection, we created the **Living Divani 50+30 Book** that tells our story in a graphic, playful and emotional way" – says Carola Bestetti, Head of Marketing and Communication at Living Divani. "To celebrate the double anniversary, we presented "**The Uncollected Collection**", a 10-pieces limited edition collection signed by Piero Lissoni, for those who looks for objects with a strong identity, between art and design".

The stand, resulting from the collaboration with the **Shanghai retailer H.N.Lin**, is conceived as a path among **Living Divan's iconic pieces and latest novelties**, with settings and combinations that can offer inspiration for **private homes** as well as **hospitality, office, public and transit space** belonging to the increasingly vibrant **contract** sector.

At the entrance, visitors are welcomed by a *dining room* – also suitable as an office – dominated by the free and sensual curves of **Brasilia** table by the Spanish designer **David Lopez Quincoces** with "cement effect" painted legs and top in Stone Oak®, combined with **Rivulet** chairs by the Asiatic duo **Junpei&Iori Tamaki**, where the wooden structure is embellished by a decorative weave in natural hide that becomes its characterizing element. Clean and simple intersecting lines that balance the visual impact of the whole are the defining characteristics of **Sailor**, by **David Lopez Quincoces**, a sort of wall-sculpture, where the airy pace of the vertical posts, with hexagonal section, contrasts with the tighter rhythm of the slender shelves, with top in Stone Oak® and lower part black lacquered. With retrò style references, the mobile bar **Aero B** by **Shibuleru** – the design studio founded by Swiss designer Lukas Scherrer – conceals a container through shutter doors that slide along the perimeter, offering a dynamic alternation of full and empty spaces.

The *living area* features the new **Greene** upholstered family by **David Lopez Quincoces**, a casual and relaxed proposal restating once again the attention toward every small detail. The fixed-measure sofa emphasises the contrast between the "cuoietto" hide structure and the soft fabric cushions, while the leather armchair boasts a total look that stands out for its softness and sophistication. **Vizio**, the new glass holder designed by **Leonardo Talarico** which accompanies the sofa, is summed up in two lines that cut through the air, referring to a feeling of dynamism and, at the same time, incorporeal balance: a gesture that becomes real and acquires three-dimensionality in the shape of the steel rod. The particular of the armrest and back cushions set between structure and seat, and the sculptural foot, classic and hi-tech at the same time, distinguish the **Floyd-Hi** sofa by **Piero Lissoni**, shown upholstered in the new Seta leather and accompanied by **Pebble Low Table**, designed by **Lanzavecchia + Wai**, with organic shapes, inspired by stones, and **Flap**, by **Studio Klass**, with creamy white lacquered sides and top in walnut in different shapes, that open up revealing functional containers inside. The precious free standing storage **Islands** designed by the American designer **Stephen Burks**, with charcoal dyed oak top, is accessible on all sides thanks to the perimeter of wooden slats mounted with apparent randomness that, thanks to the central pivot, can turn on themselves,

Living Divani Srl

now creating a compact presence, now an airy element, for different interpretations of the same product, always conveying a taste of refined craftsmanship. The elimination of the superfluous distinguishes the **Materica** table lamp, a sculpture object designed by **Leonardo Talarico** that captures a fleeting intuition, the result of free expression. A mildly shaped steel tube ends with a light bulb, emphasizing the line of the curve and enhancing the refined simplicity of the whole.

The emblem of Living Divani's pure shapes **Extrasoft**, the visual icon of the brand signed by **Piero Lissoni** and dated 2008, is still a bestseller in both its indoor and outdoor versions. Extrasoft is a modular sofa with a casual look and a soft, more yielding and malleable comfort. Cosy and restful seats upholstered in anthrax grey fabric which can be placed next to each other in a geometrical configuration, but with irregular contours, surrounded by "C" shaped **Tethys** satellite tables, by **Gabriele and Oscar Buratti**, with both Black Marquinia marble top and tray.

For the *night-time area*, the new **Floyd-Hi Bed** by **Piero Lissoni** is an invitation to relax thanks to its large and soft cushions laying on the lowered headboard, creating a pleasant play of heights, juxtapositions and textures, in the sign of three-dimensionality and pureness of lines. It is accompanied by **Era** bedside table by **David Lopez Quincoces** with bi-material legs, walnut top and cream white lacquered sides, an example of quality of materials and fine craftsmanship. The setting includes the new table-lamp **Light with a table**, by the designer **Keiji Takeuchi**. The slender and graphic silhouette of this multifunctional sculpture, is the result of a skilful construction: a base to provide stability, a metal tube that curves and ends in a source of light and a table connected to it; a perfect light spot next to a bed or a sofa, to emphasize its lines. A new inspiring inhabitant of the "Living Divani world". Designed to reclaim some time for yourself, the **Pebble** writing desk/ vanity by **Studio Lanzavecchia + Wai** is inspired by the materiality and organic form of the stones and amazes for the sophisticated details, such as the irregular mirror, the suspended drawer and the top in Black Marquinia marble, alongside the retrò-style of **Nina** stool by **David Lopez Quincoces**, upholstered in fabric and outlined by an elegant grosgrain. Lastly, the **Aero V** valet stand by **Shibuleru** with its calibrated simplicity that reveals a sophisticated work of synthesis, for a multifunctional item that gives precise style and functionality to the entrance and waiting areas.

The setting is enriched by details such as the pieces of the **Carpet Collection** and **Sin Titolo Collection**, both designed by **Harry Paul**, and the objects belonging to the **Styling Project**, curated by **Elisa Ossino Studio**. Minimal lines, impeccable proportions and details perfectly express the whole experience of Made in Italy, and convey the idea of a "Living Divani world" within a casual and cosmopolitan atmosphere, in the sign of a silent elegance able to respond to all tastes and fit perfectly into any environment, minimal or decorative.

Living Divani Press Office: T +39 031 630954 press@livingdivani.it www.livingdivani.it