

Living Divani @ Coexistence, London

COEXHIBITION: TIMELESS DESIGN. From November 25th 2019 to March 9th 2020

Talk with **Carola Bestetti** and **David Lopez Quincoces**, moderated by **Rachael Hymas** (if not now then when): Thursday February 13th 2020, h 6-8 pm

Whispered elegance, essential shapes, precious details: from November 25th 2019 to March 9th 2020, the **timeless design** of **Living Divani** is on stage in London at **Coexistence** which, since over 40 years, is a point of reference in the British capital for the wide selection of **furniture and lighting for both domestic and contract contexts**.

Always at the forefront in creating shows and opportunities for meeting and thinking over design, the so-called "**Coexhibition**", the famous store located in the dynamic and eclectic Islington district transforms the spaces of its showroom into an exhibition path entirely dedicated to the Italian brand, to **celebrate its 50th anniversary**. A special relationship, the one between Living Divani and Coexistence, which lasts for **20 years** and which has its roots in the common passion and dedication for their work, as well as in the desire and pleasure of **sharing their design and production knowledge, with architects** and customers in order to achieve projects in line with their taste and expectations.

The exhibition is accompanied, on the evening of **Thursday February 13th**, by the talk "Timeless Design" moderated by the interior designer **Rachael Hymas** with the participation of **Carola Bestetti**, head of marketing and communication Living Divani and second generation of the founding family, and the Spanish architect **David Lopez Quincoces**, among the designers who are contributing to shape the brand's contemporary image. Known as one of the most interesting character belonging to the new generation, he is called to introduce to the London audience his interior and architectural projects which reflect his style in the name of purity, essentiality and elegance, surrounded by some of his most beautiful creations made for Living Divani.

The space

For the occasion, Coexistence redesigns the windows inviting the public to enter a universe in which style characterizes each product. The protagonists are the **Pebble** vanity, by **Studio Lanzavecchia + Wai** embellished with details such as the irregular mirror and the top covered in leather, together with the retro **Nina** stool by **David Lopez Quincoces** with fabric covering and gross-grain profile. In the second window is displayed the new **Greene armchair**, by the Spanish designer, with a relaxed and casual mood, but where everything is impeccable. Greene plays on the contrast between the leather shell and the wide cushions upholstered in white fabric, paired with the **Pebble Low Table** by **Lanzavecchia + Wai** characterized by organic shapes and **Vizio** by **Leonardo Talarico**, an indoor or outdoor furnishing item that is summed up in two lines that cut through the air.

Crossed the threshold, the visitor is welcomed and transported into the world of formal purity of Living Divani by an **Extrasoft** composition: the visual icon of the brand signed by **Piero Lissoni** and dated 2008, still today a bestseller in its dual indoor and outdoor version. Modular sofa with an informal look and a yielding and malleable comfort, it is made of cosy and restful seats placed next to each other in a geometrical configuration, but with irregular contours, surrounded by **Tethys** "C-shaped" low tables by **Gabriele and Oscar Buratti**, presented in two versions with red Levanto marble top and aluminum tray. The famous **Frog** armchairs by **Piero Lissoni** offer a welcoming yet informal seat in the soft leather-upholstered variant, combined with the **Kiwi** low tables designed by **Keiji Takeuchi** featuring extreme simplicity, with top in Sahara Noir marble and charcoal-dyed oak. Opposite, the **Tonbo** coat hangers by **Junpei & Iori Tamaki** are sculpture-like furnishings that can personalize each environment in the name of purity and dynamism. The **Aero** bookcase by **Shibuleru**, the studio founded by the Swiss designer Lukas Scherrer, screens the operational area: capturing the eye, the aerodynamic shelves are supported as if by magic by a scenography of fluctuating vertical posts, creating a new domestic totem.

The path continues in a bright corridor, whose wall is dedicated to Frog, the iconic seat designed in 1995 by Piero Lissoni and considered the forerunner of low, wide seating and a new, more relaxed lifestyle, hanging as if ready to jump. It is displayed in the extra-light variant, **Carbon Frog**, made in carbon fiber and interwoven in red polyester. Among the latest novelties, adjacent to the wall, the **Light with a table** by **Keiji Takeuchi** takes inspiration from a street-lamp and transforms it into a multipurpose home sculpture. Its slender and graphic silhouette, with retro style references, is the result of a skilful construction: a base to provide stability, a metal tube that curves and ends in a source of light and a table connected to it, equipped with wireless charging technology and touch power on.

At the end of the corridor, highlighted by a "telescope" perspective and surmounted by the perfect circle of **Galileo**, the bronzed metal mirror by **Mario Ferrarini**, a waiting area proposes **Era Settee**, another piece of the Era family by **David Lopez Quincoces**: tribute to the great design of the past and at the same time unquestionably contemporary.

In the adjacent room, also used as a meeting room, **Massimo Mariani's Notes** table combines an essential circular top in blue-colored glass, with the rigorous metal structure, where three slender legs, seem to chase each other in a graphical play that marks the rhythm of the table: all around the **Era Chair** by **David Lopez Quincoces** are characterized by gunmetal grey colour painted steel legs and the backrest and seat covered in fabric, in the name of lightness.

Among the first creations of the Spanish designer for Living Divani, the **Track** bench could not be missing: essential in the large and regular shapes, but made precious by the finishes, such as the quilted leather upholstery and the black painted steel base, completed by the "C-shaped" **Tethys** low table with Sahara Noir marble top. Invites you to discover the history of Living Divani a graphic timeline tracing the evolution of the brand, which has gradually expanded from the living to the sleeping area to the outdoors, in a visual dialogue such as the **Family Chair** seats by **Junya Ishigami**, a collection of chairs with a remarkable magnified optical effect, all a little different from each other and at the same time similar, like the members of a real family.

The walk between the new proposals and the iconic products of the brand closes with the **Floyd-Hi** sofa by **Piero Lissoni** in the elliptical version and standing on a metal yet sculptural bracket; the ideal sofa for outlining both the residential and contract situations with personality.

The set-up is refined in detail, thanks to the **Minamo** carpet designed by the Italian-Japanese duo **Mist-o** and to the objects belonging to the **Styling Project** by **Elisa Ossino Studio**. Minimal lines, impeccable proportions and details, symbols of the experience of Made in Italy, make the visitor perceive the idea of a "Living Divani world" with a casual and cosmopolitan atmosphere, in the sign of a silent elegance able to satisfy different tastes and perfectly fit into any environment, minimal or decorative.

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