

## Living Divani launches its collection in Singapore @ Space Asia

To introduce its collection in Singapore, revealing its refined aesthetics, Living Divani consolidates its partnership with **Space** - the historic Australian dealer - extending the collaboration also to the Asian area, within the showroom in Singapore, reference point for contemporary design. Exclusive location situated in Bencoolen Street, in the heart of the city "arts and entertainment" district, this hub was launched in 2011 blending two different styles, the "Villa", with its historic heritage and a Victorian charm and the "Glass Block", arranged on 4 floors, where glass, the dominant material, allows to glimpse and admire the curated interior settings from the outside, as well as making the architecture unique and evocative. Here the two brands collaborate in the creation, on the fourth floor, of **'The Architects' Apartment'**. Designed as a space in constant evolution, this concept inaugurated on December 15th and is aimed at celebrating the work of architects and designers, showcasing iconic pieces alongside new proposals and, at the same time, blending design and art.

To give greater prominence to the collaboration, for the official launch a large platform, set up at the entrance of the showroom, offers a preview on the identity of Living Divani, revealing two bestseller products, the **Extrasoft** modular sofa and the **Frog** armchairs, accompanied by a timeline that traces the history of the brand through some of its most representative creations. The whole is completed by a series of videos presenting the collection and the story without forgetting the new Milanese showroom of the brand: Living Divani Gallery.

Reaching the fourth floor, you enter **'The Architects' Apartment'** where different environments combine Living Divani models, such as the iconic **Family Chair** or the recent **Sailor** bookcase, to products signed by Eileen Gray, that have made the history of the Classicon collection, both enhanced by the use of the Glas Italia walls as backdrop.

The first two settings propose two living areas where comfort is the protagonist: on one hand, is declined by the hand of *Piero Lissoni*, in the soft, cozy and malleable modularity of the **Extrasoft** sofa, accompanied by a pair of **Frog** armchairs, proposed in the elegant, padded variant; on the other, the **Greene** family enchants with its structured yet soft perimeter that welcomes ample cushions, gentle curves for a relaxed and casual proposal, but where everything is impeccable. Alongside it, the **Track** bench, both signed by the Spanish designer *David Lopez Quincoces*. To complete the scenes, respectively, the **Tethys** low tables, next to the sofa, and the **Era Table**, rarefied notes to be freely disseminated.

Going forward into the presentation, it is possible to enjoy a proposal for a sleeping area and an inspiration for a space that could easily fit both an office and a dining room. The first develops around the Extrasoft Bed, a perimeter of soft and regular volumes embellished by stitching at sight, which become asymmetrical in the headboard, releasing a desire for relaxation, as well as energy and character. On its sides, the Moon bedside table and the **Era Comodino**, completed by the **Materica** lamp, defined by a steel tube, gently modelled, ending with a light bulb, emphasizing the graphism of the curve and enhancing the refined simplicity of the whole. The Pebble vanity by Studio Lanzavecchia + Wai creates an area devoted to self-care: inspired by the materiality and organic shape of the stones, it amazes with its sophisticated details, such as the irregular mirror and the covering of the top. In front of the bed Islands represents a free-standing open storage, accessible on various sides thanks to the perimeter of slats mounted with apparent randomness which, thanks to the central pivot, rotating on themselves, now create a compact presence, now an airy element: different interpretations of the same product, always conveying a taste of refined craftsmanship. For the dining room is presented a version of the Notes table by Massimo Mariani, which is inspired by the oriental conviviality. Without giving up its essential silhouette, the Notes table is proposed completed with the Lazy Susan, a round central top

## Living Divani Srl

Strada del Cavolto, 22040 Anzano del Parco CO Italy - Phone: +39 031 630954 / Fax: +39 031 632590 www.livingdivani.it info@livingdivani.it



which, by rotating on itself, invites sharing and socialization together with the elegant **Era Chairs**. In the background, on the wall, it is possible to admire a composition of the **Sailor** bookcase that shows also the new wooden storage units with flap door. Designed to flexibly respond to the needs of both a living area and an office, Sailor outlines the space with lightness and measure, in a project calibrated in the name of refined craftsmanship.

Lastly, Living Divani infuses dynamism, character and sophistication also to the outdoor terrace where the **Agra** sofas, with perfect proportions and neoclassical elegance, harmoniously dialogue with the **Tombolo** armchairs, which emanate a femininity refined in details such as the interweaving that gently wraps the body. At the center parade the **Ile tables**, designed by *Piero Lissoni*, whose light and sophisticated shape is obtained thanks to the slender metal structure that makes these products an object of contemporary beauty. Even on the outdoor terrace there are some iconic pieces of the brand such as the collection of **Family Chair**, with an extraordinary amplified optical effect that transforms them into light and usable objects as a whole.

For more information: R+W, +39 02 33104675, <u>barbara.barbato@r-w.it</u> Veronica Molteni, +39 031 630954, <u>press@livingdivani.it</u>