

## LIVING DIVANI @ RADICI HOME

In the heart of Scandiano, on the slopes of the Emilian hills, it is possible to visit the Radici Home showroom. Designed in 2020 inside a building from the early 1900s, this exhibition space was born from the restyling of a real apartment, which was then furnished by selecting from the proposals of some high-end design brands including Living Divani.

The living area, where harmony and delicate proportions create a unique and enveloping atmosphere, develops around the Notes table by Massimo Mariani, with a charcoal-dyed chestnut veneered top. Accompanying it are the Era chairs, by Spanish designer David Lopez Quincoces, which retain the family's distinctive silhouette: the padded backrest in calendered steel sheet, the frame in gunmetal painted steel and the seat, display several variations of the same idea, always in the sign of lightness. On the wall, the Sailor bookcase, sharing the same signature, draws the space with lightness and measure, in a project calibrated in the name of refined craftsmanship. The Greene family, on the other hand, creates a delicate corner of comfort, to be enjoyed individually or in company, in the sofa and armchair version. Raised on thin feet, these models present an external shell, structured but soft, which houses large cushions. Slightly hinted curves for a collection with a relaxed and casual mood, but where everything is flawless. To complete this corner, the Pebble Low Tables by the Lanzavecchia + Wai studio show off their light and delicate shapes like those of stones. Fluid bodies that move in space, where the simplicity of the sign corresponds to the preciousness of the materials and the accuracy of execution, for furnishings with a sophisticated uniqueness. There are also suggestive accessories such as the Nina stool and the Light with a table (design Keiji Takeuchi) that, with a slender and graphic silhouette and retro style references, is the result of a skilful construction: a base to provide stability, a metal tube that curves and ends in a source of light and a table connected to it; a perfect light spot next to the sofa and the armchair, to emphasize their lines.

Sensation and emotion are therefore the common thread of Radici Home which wanted to create an immersive design experience that can inspire and involve in a residential project with attention to detail, in the name of beauty and harmony.

Press Office Living Divani: T +39 031 630954 [press@livingdivani.it](mailto:press@livingdivani.it) [www.livingdivani.it](http://www.livingdivani.it)

## RADICI HOME - COMPANY PROFILE

The enchantment of the environments where design reigns supreme and the sensation of feeling at home, characterize the soul of Radici Home, the exhibition space dedicated to interior design designed in 2020 inside the 20th century building in heart of Scandiano, in the province of Reggio Emilia.

Radici Home has no shop windows but design rooms. The exhibition focus is the "home", a real apartment renovated and furnished with rigor, simplicity and consistency. The moods of the living spaces and the different stylistic choices enhance each element to give life to furnishing projects that are attentive to harmony and proportions, creating unique and enveloping atmospheres.

The project of restyling and furnishing an apartment to make it an exhibition space is a tribute to the importance of the house, a place of intimacy, a refuge of sensations and a custodian of emotions.

Crossing the threshold of the showroom, the eyes are flooded by the many forms of design and lights, the hands touch to feel what the fiber of a fabric or paper transmits, the materiality of a floor or wall covering, the breath opens to the notes of essences that perfume the environment. That's it. Sensation and emotion are the leitmotiv of Radici Home, so much so that the setting is specially designed to stimulate sight, touch and smell and offer each visitor an immersive experience that can inspire for the creation of a refined and beauty-conscious residential project.

The products selected by Radici Home belong to luxury brands of recognized prestige and historical and iconic design manufacturing companies, which are combined, in continuous research, with the creations of new emerging talents considered important protagonists of evolution and creative ferment, that distinguishes the sector.

In addition, the furniture collection is enriched with artistic objects made by precious artisan hands, hand-made carpets and fabrics, wallpapers, fragrances that evoke the history and the places in which they were conceived.

The showroom is unique for the exhibition proposal and also wants to be characterized by the welcoming and collaborative spirit with which it intends to dialogue with interior professionals, architects and designers, to whom it wants to offer various services, from the creation of renderings and moodboards of their projects to the support in the research of materials and finishes for architecture, in the preparation of customized furnishing solutions.

Radici Home started with emotion to continue to be excited and to thrill: beauty and harmony in the name of design, always.